

AI-POWERED **Leadership Conference**

RM2,000*

**Before SST*

Early Bird: RM1,750

(Ends 30 Sep 2025)

2 December 2025 | 9:00 A.M. – 5:30 P.M.

Asia School of Business

Leadership in the Age of Intelligence

Supporting Partner: **PIKOM**

ABOUT THE AI-POWERED LEADERSHIP CONFERENCE

In an age where intelligent machines are transforming industries and reshaping the future of work, leaders face unprecedented challenges—and opportunities. The critical question is no longer if organizations will adopt AI, but how leaders will guide this transformation with foresight, agility, and integrity.

Hosted by the Asia School of Business, this high-impact conference brings together global AI pioneers, visionary CEOs, and regional change-makers to explore how leadership must evolve in an increasingly intelligent world. From next-generation AI models and embodied robotics to enterprise-scale deployments, this event is designed to challenge your thinking, expand your foresight, and equip you with actionable strategies for leading boldly in a data-driven, AI-powered era.

More than just a conference, this is a strategic reset for leaders at the intersection of innovation, ethics, and competitive strategy.

LEARNING OUTCOMES



Spot trends in AI and emerging tech shaping industries and workforces



Lead with AI to balance human empathy and intelligent systems



Gain insights from global and regional leaders on responsible AI adoption



Build resilience, trust, and digital fluency to navigate disruption



Lead agile, innovative, and ethical teams for the future

Who Should Attend

This conference is for leaders, professionals, and innovators who want to understand and apply AI, including:

- Business and public sector leaders exploring AI for strategy, governance, and competitiveness.
- Entrepreneurs and functional heads integrating AI into products, services, and workflows.
- Technology and data professionals seeking practical, cross-industry applications.
- Academics, educators, and nonprofit leaders using AI for research, teaching, and social impact.
- Anyone who is AI-curious and keen to explore the future of AI in business and society.

PROGRAM AGENDA

2 December 2025 | Tuesday

- 0900 **Registration**
- 0915 **Welcome and Conference Launch**
- 0930 **Opening Keynote:**
The Rise of Thinking Machines: Are We Ready for What's Coming?
- 1000 **Demo AI in 10 Minutes: A Rapid Tech Showcase Exhibitors (3 companies x 10 minutes)**
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- 1030 **Networking Break**
- 1100 **Panel Session: Leadership: Riding the GenAI Disruption | Build AI-ready mindsets from the top down on impactful AI deployment**
- 1200 **Networking Lunch + Exhibition Visit**
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- 1400 **The Tao of Leadership in the Age of AI: What leaders must do today to prepare people for tomorrow's hybrid intelligence**
- 1500 **The Importance of Cybersecurity in the Age of AI | Demo Session**
- 1545 **Networking Break**
- 1600 **From Humans to Humanoids: The Future of Work and AI**
- 1700 **Closing Remarks and End**

SPEAKERS



Prof. Joseph Cherian
CEO, President, Dean
and Distinguished
Professor, Asia
School of Business



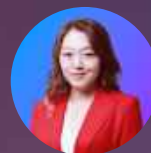
Prof. David Asirvatham
Professor of Practice
(AI & Technology,
Asia School of
Business



Prof. Hiroshi Ishiguro
"Father of Humanoids" |
CEO, Hiroshi Ishiguro
Laboratories | Director,
Intelligence Robotics
Laboratory, Osaka
University



Brian A. Wong
Entrepreneur and investor,
ex-Alibaba Special
Assistant to the Chairman
for international affairs and
Executive Director of the
Alibaba Global Leadership
Academy (AGLA)



Ren Yuan (Susan)
Chief Strategy
Officer, Tezign/Vice
Chairman of CEIBS
Tezign AI and
Business Innovation
Initiative, China



Dragana Beara
APAC Head, Google
Workspace at Google
Cloud | AI, GenAI,
Productivity &
Innovation Leader |
Advocate for
Inclusive Innovation



Dr. Dmitry Vedenyapin
CTO & Founder,
Peakflo, Singapore



Calvin Lui
Group Managing
Director of IT
Consultancy at McMillan
Woods Global; Founding
Advisor, Pintar
Investments; Executive
Training Consultant,
LedgerBrains AI
Consortium



Dr. Clement Arul
Conference Moderator;
Adjunct Associate
Professor, Asia School
of Business

**Additional speakers will be announced soon. Speakers are subject to change.*

EXHIBITION

EXHIBITION BOOTH PACKAGE

Investment: RM4,500

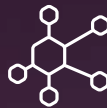
- Exhibitor's Pass
- 2 Complimentary Delegate Passes*
- Booth space (9sqm; 3X3 booth)
- 1 table (750mm x 1500mm)
- 2 chairs
- Plug points: 2 X 13amp

** Additional passes can be purchased at a special rate.*



Targeted Exposure

Position your brand on the forefront of AI and cutting-edge technology solutions



Networking Access

Engage with other industry players, decision makers, C-suites and leaders across sectors



Brand Presence

Gain brand recognition across ASB's digital channels and publicity campaigns

Secure your spot now!

Email execed@asb.edu.my for inquiries or to reserve a booth.

SPONSORSHIP PACKAGES



Secure your spot now! Email execed@asb.edu.my for inquiries or to indicate your interest in sponsorship.

** Additional passes can be purchased at a special rate.*

PLATINUM SPONSORSHIP

Investment:
RM75,000

- 30 Delegate Passes*
- Platinum Sponsor Branding
- Logo placement (web, social, print, video)
- Sponsor mention in press releases
- Venue promo display + branded signage at main stage & networking zones

GOLD SPONSORSHIP

Investment:
RM50,000

- 20 Delegate Passes*
- Gold Sponsor Branding
- Logo placement (web, social, print, video)
- Sponsor mention in press releases
- Venue promo display + branded signage at main stage & networking zones

SILVER SPONSORSHIP

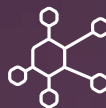
Investment:
RM25,000

- 10 Delegate Passes*
- Silver Sponsor Branding
- Logo placement (web, social, print, video)
- Sponsor mention in press releases
- Venue promo display + branded signage at main stage & networking zones



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Brand Presence

Gain brand recognition across ASB's digital channels and publicity campaigns

EXHIBITION BOOTH FAQs

What facilities are provided at the booth (e.g., table, tablecloth, chairs, power source, etc.), and what is the table size?

The following items will be provided:

- Table: 750mm x 1500mm
- Floor area: 9 sqm (3X3 booth)
- Chairs: 2
- Tablecloth: not provided
- Plug points: 2 x 13amp

Will there be a designated loading bay for exhibitors to load and unload their items? Are there any logistics forms or procedures to be completed?

- Exhibitors will need to complete and submit the vendor registration form (Sections D–G) along with the attached Letter of Undertaking at least 3 days before the event. Unloading should be done at Level B1 Loading Bay, located directly opposite the AICB entrance. Location on Google Maps: <https://maps.app.goo.gl/dJtTgsh8D8EFHSrW9>

Are there parking charges applicable for participants?

- Standard parking rates at ASB apply. Parking is also available opposite the building in AICB.

Are there any dos and don'ts for exhibitors?

- Arrive on time and complete booth setup by the scheduled deadline.
- Keep your booth neat, professional, and welcoming at all times.
- Greet attendees warmly, share your story concisely, and avoid hard selling.
- Respect the conference atmosphere; keep volume moderate and conversations professional.
- Stay within your allocated space and avoid blocking walkways or other booths
- Use materials and giveaways that are relevant and aligned with the event.
- Remain present until the official closing time; pack up only after the conference ends.



Iclif Executive Education Center

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SCAN ME



AI-Powered Leadership
Conference

