ASIASchool
of **Business**
in collaboration with MIT Sloan Management

Iclif Executive Education Center

Certified AI Leader

For Senior Leaders & Executives

GENAI: RIDING THE NEXT BUSINESS DISRUPTION	**13 APR 2026**
AI-POWERED LEADERSHIP	**14 APR 2026**
AI, CYBERSECURITY & GOVERNANCE	**15 APR 2026**
AI STRATEGY, IMPLEMENTATION AND IMPACT MEASUREMENT	**16 APR 2026**

RM10,000
(RM3,000 per individual module)

HRDCORP CLAIMABLE

4 SHORT MODULES. COMPLETE ALL 4 MODULES TO EARN A CERTIFICATE.

The **Certified AI Leader** program is designed to equip C-suite members and senior leaders with the essential knowledge and strategic skills to navigate the rapidly evolving AI landscape, and lead their organizations in an AI-powered world. This journey consists of four carefully curated modules, each spanning one day. These four modules cover key aspects of AI technology, business innovation, cybersecurity, and digital transformation.
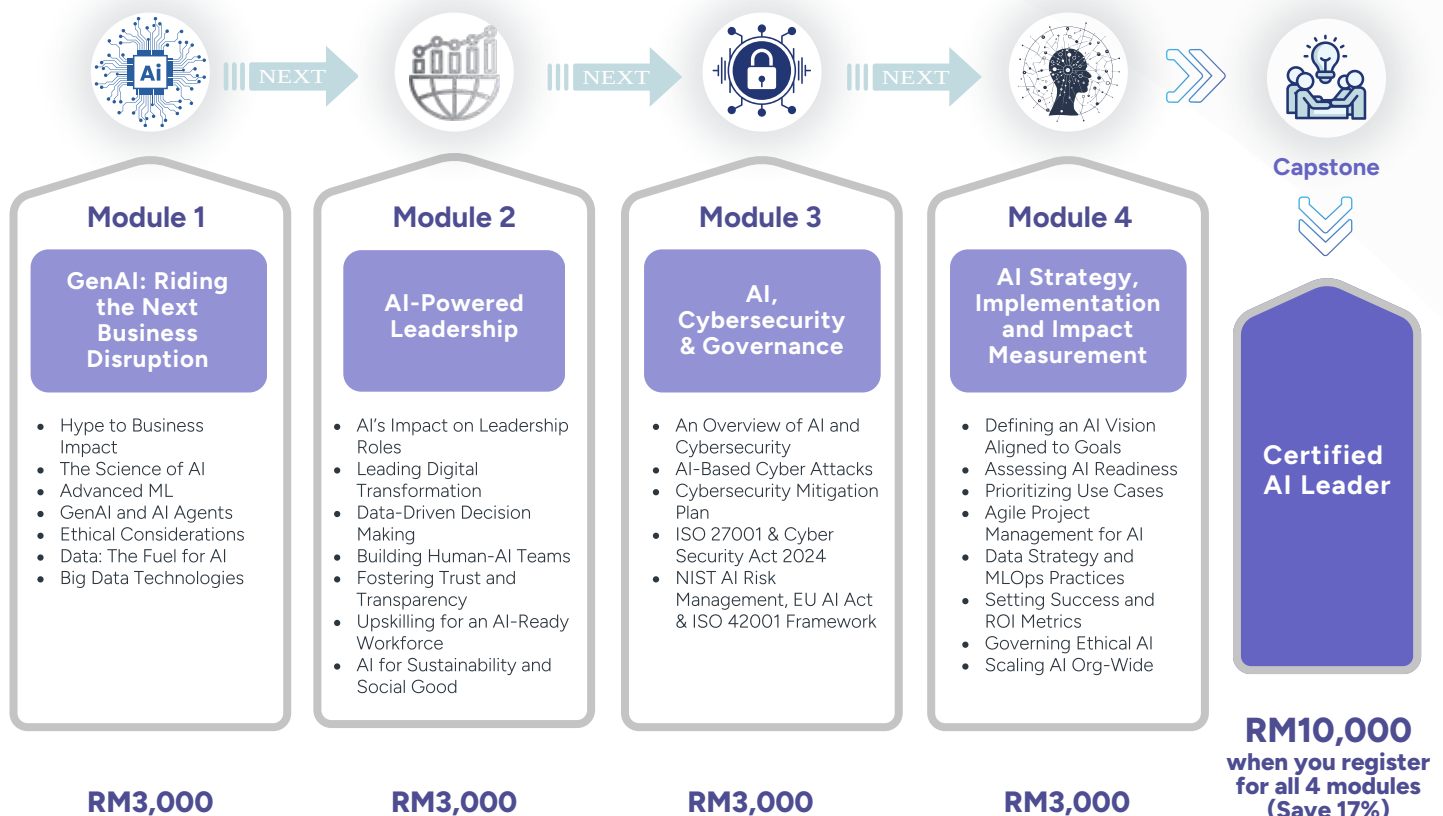
Flexible Learning Path

Participants have the flexibility to enroll in any individual module based on their learning needs and professional goals. However, those seeking the **Certified AI Leader** credential must complete all four modules and successfully complete the Capstone project, which demonstrates their ability to apply AI-driven strategies in a business context.

Certification Journey Overview

- **GenAI: Riding the Next Business Disruption** | Understand the fundamentals of AI, machine learning, and big data technologies.
- **AI-Powered Leadership** | Learn how to leverage the power of AI to drive meaningful business outcomes.
- **AI, Cybersecurity & Governance** | Gain insights into AI security frameworks, risk management, and governance strategies.
- **AI Strategy, Implementation and Impact Measurement** | Learn how to assess AI readiness, chart a path forward, and measure success and key ROI metrics.

Upon **completion of all four modules and the Capstone project**, participants will earn the **Certified AI Leader** title, signifying their expertise in leveraging and leading AI implementation for business success.

Start your journey today and become a leader in the AI-driven business world!

Capstone

Module 1

GenAI: Riding the Next Business Disruption

- Hype to Business Impact
- The Science of AI
- Advanced ML
- GenAI and AI Agents
- Ethical Considerations
- Data: The Fuel for AI
- Big Data Technologies

RM3,000

Module 2

AI-Powered Leadership

- AI's Impact on Leadership Roles
- Leading Digital Transformation
- Data-Driven Decision Making
- Building Human-AI Teams
- Fostering Trust and Transparency
- Upskilling for an AI-Ready Workforce
- AI for Sustainability and Social Good

RM3,000

Module 3

AI, Cybersecurity & Governance

- An Overview of AI and Cybersecurity
- AI-Based Cyber Attacks
- Cybersecurity Mitigation Plan
- ISO 27001 & Cyber Security Act 2024
- NIST AI Risk Management, EU AI Act & ISO 42001 Framework

RM3,000

Module 4

AI Strategy, Implementation and Impact Measurement

- Defining an AI Vision Aligned to Goals
- Assessing AI Readiness
- Prioritizing Use Cases
- Agile Project Management for AI
- Data Strategy and MLOps Practices
- Setting Success and ROI Metrics
- Governing Ethical AI
- Scaling AI Org-Wide

RM3,000

Certified AI Leader

RM10,000
when you register for all 4 modules
(Save 17%)

Faculty

Prof. Ts. Dr David Asirvatham is Professor of Practice (AI & Technology) at the Asia School of Business (ASB), which was established in collaboration with MIT Sloan. He has been in the academic leadership and CIO roles for 30 years. His areas of expertise include Digital Neural Network, E-Learning Technologies, ICT Project Management, Multimedia Content Creation and AI.

Prior to joining ASB, he was the executive dean for the Faculty of Innovation and Technology at Taylor's University, director of the Centre of Information Technology at the University of Malaya, and CIO/senior director of the Centre for Information Technology at Multimedia University.

He has held numerous posts, including Associate Dean for Faculty of Information Technology (Multimedia University), Project Manager for the Multimedia and IT Infrastructure Development for a university campus (US$14 million project), and SAP Advisory for High Education Council (Germany).

He was the Chairman of the ICT Human Capital Development for 11th Malaysia Plan 2016-2020, Secretary for the Artificial Intelligence Society Malaysia, President of the Data Science Association (Malaysia) 2022-2025, Country Representative for the Asia E-learning Network (Japan), Steering Committee Member for the Implementation of E-Learning for Malaysian Public Sector, and Member of the Malaysian Grid for Learning's Standards Expert Group 2003-2004.

He also worked on various ICT Projects and conducted workshops in South Africa, Sudan, Iran, Ghana, Kenya, Vietnam, Maldives, Bangladesh (World Bank Project), UAE, India, and Brunei. David completed his Ph.D. from Multimedia University, M.Sc. (Digital System) from Brunel University (U.K.), and B.Sc. (Hons) Ed., and Post-Graduate Diploma in Computer Science from the University of Malaya. He has published over 70 academic papers and graduated 10 PhD students.

ASIASchool **of Business**
in collaboration with MIT Sloan Management
Iclif Executive Education Center

AACSB
ACCREDITED

Asia School of Business (DU046(W))
Iclif Executive Education Center
ASB Academic, No 11, Jalan Dato' Onn, 50480 Kuala Lumpur
Email: ExecEd@asb.edu.my

exec.asb.edu.my

asbiclif   @asb.iclif   asbiclif   asb iclif

SCAN ME

Certified AI
Leader Pathway