ASIASchool of Business
in collaboration with MIT Sloan Management
Iclif Executive Education Center

FT EXECUTIVE EDUCATION 2026 RANKING

AACSB ACCREDITED



6 - 9 SEPTEMBER 2027

EMERGING LEADERS

Adaptability
Intelligence
Redefined

HO CHI MINH, VIETNAM

MQA
Agensi Kelayakan Malaysia
Malaysian Qualifications Agency

HRD CORP CLAIMABLE

Focus Area Program

100%
HRD Corp Claimable

Dates and venues are subject to change. Last Updated: 2 November2026



OVERVIEW

What is adaptability intelligence? It's an Emotional and Social Intelligence Leadership Competency that entails having the flexibility to handle change, balance multiple demands, and adapt to new situations with fresh ideas (Goleman et al., 2017).

Just as water has the ability to shapeshift, leaders must navigate challenges from natural disasters to energy transitions, adapting their approach based on what communities need most. When clear and pure, water gives life – as long as it retains its own clarity.

This intensive 4-day program allows leaders the opportunity to revisit the clarity of their leadership purpose. It allows them time to pause and reconnect with themselves, and with others on similar journeys. While faculty and guest speakers expose them to new ways of leading, they will also learn from each other, creating a powerful community of learners. While developing skills to navigate the pressing demands of leading people, they also gain clarity on strategic plans to succeed in the long term.

Even when faced with obstacles - resistance to cultural transformation, critical conversations with a challenging team member, or the weight of decisions under pressure - water finds new paths forward. This mirrors how emotionally mature leaders navigate complex transitions: with persistence, purpose, and unwavering authenticity.

Today's leaders must do more than manage. They must question their own thinking - challenging assumptions, structuring problems rigorously, and making decisions with both human wisdom and AI-augmented clarity. This program uniquely combines human-centred leadership principles with the deliberate deployment of AI as a cognitive challenger, positioning participants at the forefront of contemporary executive education.



PROGRAM DESCRIPTION

IF YOU ARE A LEADER OR EXECUTIVE ENGAGED IN:

- Leading and managing from the heart of organizational strategy, where influence and alignment are critical
- Navigating high-stakes, crucial conversations where opinions and priorities may vary
- Driving impactful culture transformation projects
- Networking and gaining feedback from peers/colleagues across diverse industries
- Revitalizing the mind, body, and soul while harnessing the energy required to lead effectively
- Developing advanced leadership capabilities to take on expanded responsibilities

...this program was created for YOU!

Through a **variety of instructional strategies,** participants will develop practical tools for:

01 Driving difficult conversations across stakeholder groups

02 Managing team performance during transitions

03 Leading with emotional intelligence in high-pressure situations

04 Adapting leadership strategies and styles to emerging challenges and different situations

05 Building empowered, sustainable teams by harnessing individual's source of leadership energy

06 Deploying AI as a cognitive challenger for structured thinking, pressure-testing decisions, and moving beyond instinct to rigour

INTENDED PROGRAM LEARNING OUTCOMES

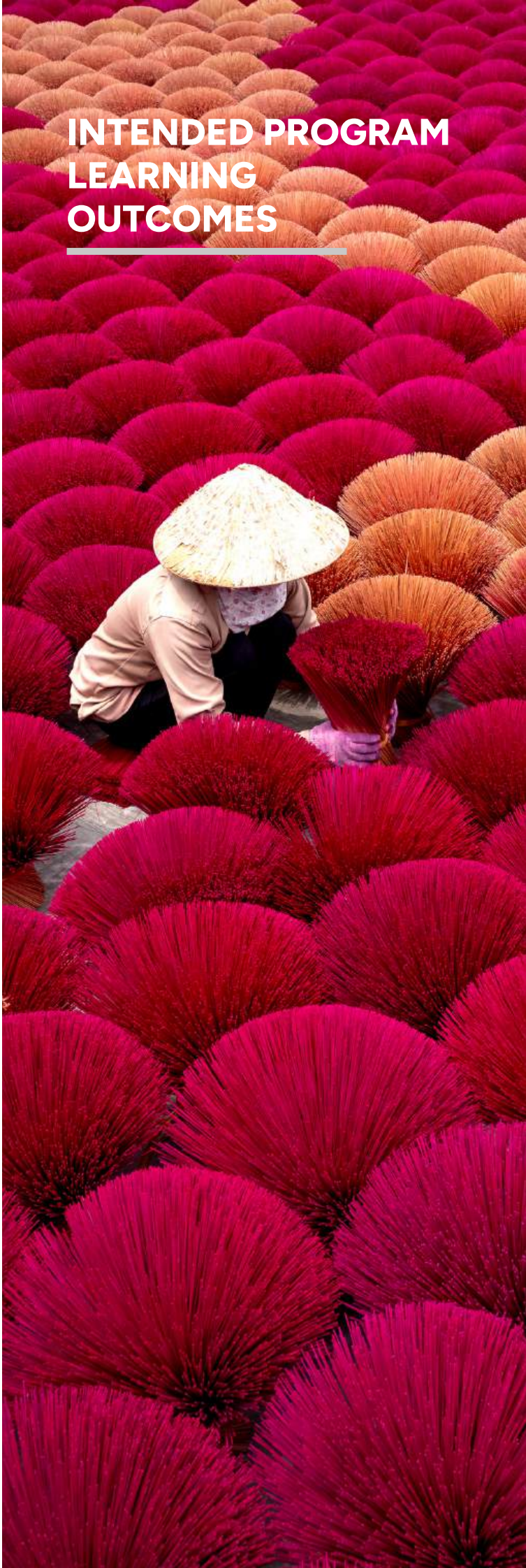
Through an **integrated leadership learning experience** combining immersive encounters, experiential simulations, AI-enabled strategic inquiry, peer coaching, and structured reflection, participants will achieve the following Intended Learning Outcomes.

01 Demonstrate adaptive values-based leadership by applying situational awareness, emotional centering, mental resilience, and values-driven decision-making across complex and high-pressure contexts.

02 Utilize Artificial Intelligence (AI) tools and structured cognitive frameworks to enhance strategic thinking, pressure-test leadership reasoning, identify cognitive biases, and structure ill-defined problems with greater rigor and clarity.

03 Apply collaborative and adaptive leadership practices through team - based problem solving, experiential simulations, and peer co-creation to address real-world leadership challenges across multiple strategic domains.

04 Synthesise learning from immersive entrepreneurial & industry encounters, peer coaching dialogues, and structured reflective activities.





PROGRAM FOCUS

The program integrates fundamental leadership competencies with emerging challenges across five interconnected focus areas:

FUTURE LEADERSHIP IN THE AGE OF AI

- Personal leadership purpose and values alignment
- Developing awareness of how your leadership is experienced by others in high-pressure and complex environments
- Utilising AI tools and structured cognitive frameworks to enhance strategic thinking and pressure-test leadership reasoning

LEADERSHIP PHYSICS

- Activating body, mind, and energy as leadership resources
- Building mental resilience as a sustained leadership practice

LEADERSHIP IN HARMONY

- Understanding followership as a prerequisite for leading others effectively
- Building collective purpose and team coherence across diverse groups

LEADING HIGH-PERFORMANCE TEAMS

- Developing flexibility in adapting appropriate leadership styles
- Entrepreneurial-adaptive mindset development
- Creating resilient organizational cultures

LEADERSHIP IN PRACTICE & LEADERSHIP CHALLENGES

- Applying team-based problem solving, experiential simulations
- Synthesising learning from immersive entrepreneurial and industry encounters
- Integrating peer coaching dialogues and structured reflective activities into a coherent personal leadership narrative
- Translating insight into a forward-facing leadership action

PROGRAM AGENDA

This is not a workshop. It is a leadership crucible.

The Emerging Leaders program strips away the familiar comfort of conference rooms and slide decks, replacing them with experiences that challenge how participants think, decide, and lead - in real time, under real pressure, alongside peers who are navigating the same terrain.

Over four intensive days, participants encounter breakthrough ideas, honest conversations, and perspectives that do not exist within the walls of any single organisation. They leave not just with tools, but with a sharper sense of who they are as leaders, and what they are genuinely capable of.

The program culminates in an immersive visit to **Ho Chi Minh** - one of Southeast Asia's most celebrated urban development stories, and a living masterclass in what visionary leadership, patient strategy, and principled public-private partnership can build over time. It is the kind of learning that no case study can replicate

DAY 1

9:00AM to 5:30PM

Session 1: Leadership Redefined & Future Leadership in the Age of AI
Session 2: Leadership Physics
Session 3: Leadership in Harmony
Session 4: Contracting

DAY 2

9:00AM to 5:30PM

Session 5: Leadership Centering & Mental Wellness
Session 6: Enabling Peak Performance
Session 7: Deploying AI for Strategic Thinking (Part 1)
Session 8: Leadership In Practice (Team-based Simulation)

DAY 3

9:00AM to 5:30PM

Session 9: Deploying AI for Strategic Thinking (Part 2)
Session 10: Entrepreneurial Leadership Immersion
Session 11: Leadership Inspiration (Part 1)

DAY 4

9:00AM to 5:30PM

Session 12: Leadership Inspiration (Part 2)
Session 13: Executive Leadership Immersion – Fireside Chat with Business Leaders
Session 14: Leadership Challenges – Group Coaching & Reflective Practice

FACULTY



Muhammad Sabri Rawi leads the Emerging Leaders program as its Faculty Director. A Senior Lecturer at Asia School of Business, Sabri holds a Master's Degree in English from Portland State University, USA, and a Certificate in Coaching from the University of Malaya Centre for Continuing Education. As an accredited Mastercoach with the Canadian Coaching Council, he brings close to two decades of leadership development experience across pharmaceuticals, oil and gas, manufacturing, automotive, plantation, FMCG, GLCs, and the public sector.

His career has spanned Corporate Communications, Media Relations, Project Management, and Human Resource Management, always anchored in one conviction: that sustainable organisational excellence begins with a shift in mindset, not just a change in behaviour.

A fast-track performer in his own right, Sabri has spearheaded leadership learning initiatives for some of Malaysia's most prominent organisations. He was instrumental in developing Petronas' Global Leadership Learning Series - a flagship program that set the benchmark for leadership development in the region - alongside a wide portfolio of interventions spanning Strategic Communications, Media Relations, and Human Capital Development.

In the Emerging Leaders program, Sabri works with participants on what leadership feels like from the inside - helping them move from managing tasks to leading people, and from reacting to complexity to navigating it with clarity and confidence. His sessions are challenging, reflective, and deeply practical.



Lily Wong serves as Program Director and Faculty for the Emerging Leaders program, anchoring the executive immersive learning experience and Leadership Inspiration in Action. With over seventeen years working alongside senior leaders across government-linked organizations, multinational corporations, and financial institutions, she has built a quiet reputation for creating learning environments where real conversations happen - the kind that shift how leaders see themselves and how they lead.

Lily has a particular gift for helping emerging leaders see themselves more clearly: how they show up under pressure, how their leadership is experienced by those around them, and what it genuinely takes to grow into the next level of responsibility. She creates the conditions for honest, sometimes courageous conversations that leaders rarely find elsewhere - and participants consistently leave with a sharper sense of who they are and what they are capable of. She holds certifications in MBTI®, NLP & Neuro-Semantics, and Ontological Coaching through the Newfield Network, and has pursued executive education in Advanced Strategic Negotiation. To date, she has designed and facilitated over two hundred leadership programs across the region.



Philip Whittaker has spent over twenty-five years in roles where strategy must meet reality - and where the gap between the two can cost everything. From leading major leisure and entertainment organizations to steering a Singapore-listed company as CEO through significant turbulence, his career has been defined by the need to make sharp decisions with incomplete information, under pressure, at pace.

In this program, Philip's session - Deploying AI for Smarter Decisions - challenges participants to think before they prompt: to structure their logic, interrogate their assumptions, and use AI as a cognitive challenger rather than a shortcut. He draws a clear line between root causes and symptoms, and demonstrates how AI, deployed with discipline, does not merely accelerate thinking - it pressure-tests it. Participants leave knowing not just how to use AI, but how to think with it - strengthening arguments, surfacing blind spots, and arriving at decisions built on rigour, not instinct.

Philip has called Malaysia home for over a decade, and has worked with global brands including Warner Bros. Entertainment, Village Roadshow Theme Parks, and Khazanah Nasional's Themed Attractions portfolio.

ASB reserves the right to amend the program design, schedule, or faculty lineup without prior notice to maintain academic and delivery excellence.

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PROGRAM FEES

Ho Chi Minh, Vietnam

6 - 9 September 2027

RM23,000 | USD5,750*

Fees include in-program accommodation in Vietnam
Dates and venues are subject to change

** USD Pricing is indicative pricing. All fees are invoiced in Malaysian Ringgit (RM). USD amounts are shown for reference only and will vary based on the prevailing exchange rate at the time of payment.*

SCAN ME

Emerging Leaders - Adaptability Intelligence Redefined

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