



**ASIA School
of Business**
in collaboration with MIT Sloan Management

Idif Executive Education Center

2026

GLOBAL LEADERS PROGRAM

Kuala Lumpur, Malaysia
Hangzhou, China
Bangkok, Thailand

11-14 May
3-6 Aug
7-10 Sep

2026

Last Updated: 26 January 2026



OVERVIEW

This is an exclusive program that is specially designed for Chief Executive Officers and other busy C-Suite executives who want to garner market insights that will help them straddle the challenges of managing people amidst an increasingly tighter regulatory environment, new technologies, pressing sustainability issues and a rapidly-changing geopolitical landscape.

The program has been curated bearing in mind the uniqueness of each of the selected locations – Kuala Lumpur, Hangzhou, and Bangkok. Each city offers a different yet unique learning opportunity grounded within its rich historical and cultural heritage, and stage of economic development.

Recognizing the busy schedules of senior executives, this program offers participants the choice of attending the program in one or two countries of their choice, or alternatively, in all three program locations.

The program begins in **Kuala Lumpur** where the Asia School of Business – a leading educational institution backed by Bank Negara Malaysia (Central Bank of Malaysia) and established in collaboration with MIT Sloan – is located. An impressive line-up of speakers will combine both academic rigor with practitioner experience to help participants navigate the changing geopolitical landscape, develop strong governance, implement winning strategies, capitalize on Islamic Finance, and decipher artificial intelligence as a competitive edge.

The next program location is **Hangzhou**, China where the focus will be on sustainability and technology: whether in the context of cybersecurity, healthcare, manufacturing and environmental protection. Learning will be through multiple immersive visits, talks and moderated panel discussions.

The final program location is **Bangkok**, Thailand where the learning will focus on sustainable development and talent management strategy.

**Program details are subject to change.*

Participants can be assured of an interesting and comprehensive learning journey that will include interactive lectures, group discussions and immersive visits that will combine theory with practice; as well as networking sessions that will seal connections between participants, speakers and other leaders for years to come.

PROGRAM OBJECTIVES

At the end of the program, participants will be able to:

- Gain insights on key areas of geopolitics, governance, finance, sustainability and technology.
- Discuss sustainability best practices through immersive visits.
- Encourage innovation from the application of cutting-edge technologies.
- Develop effective leadership strategies in driving corporate transformation.
- Establish new networks and connect with other leaders.

WHO SHOULD ATTEND?

- Chief Executive Officers
- C-Suite executives

TRAVEL & MEAL GUIDELINES

- Participants are responsible to apply for their own travel visas, where applicable.
- Arrangements for halal meals will be made wherever possible.

PROGRAM STRUCTURE & SCHEDULE

Stay tuned - more details coming soon!

PROGRAM FEES *



Single Country ONLY

Malaysians

Malaysia <i>(Accommodation at Majestic Hotel)</i>	RM 25,000 / USD 6,250
China or Thailand	RM 28,000 / USD 7,000

Two (2) or Three (3) Countries

Malaysians

2 countries	RM 50,000 / USD 12,500
3 countries	RM 75,000 / USD 18,750

INCLUDES:

- Ground transport during program days.
- Hotel in each program location for 5 nights inclusive of breakfast.
- In-program meals: all lunches at each location.

EXCLUDES:

- Cost of airfare, visa applications, travel insurance and airport transfers.

* **Note:**

- Subject to SST of 8% for program held in Kuala Lumpur, Malaysia.
- USD Pricing is indicative pricing. All fees are invoiced in Malaysian Ringgit (RM). USD amounts are shown for reference only and will vary based on the prevailing exchange rate at the time of payment.

HRD CORP TERMS & CONDITIONS:

- The claimable amount per participant and location will be shared soon, subject to HRD Corp's approval.

KUALA LUMPUR PROGRAM AGENDA*

May

11 - 14 May 2026
Kuala Lumpur | Malaysia

10 **Arrival in Kuala Lumpur**

11 **Strategic Leadership for Turbulent Times**

- How does a leader craft a relevant strategy in the midst of enormous external challenges?
- How does a leader steer the organization for growth and resilience?
- What are the critical factors that must be in place for organizational success?

12 **Riding the GenAI Wave**

- The rise of AI and its enormous capabilities
- How do we ride the GenAI wave?
- What are the implications if we don't?
- Hands-on activities

13 **Sustainable Finance**

- Rise in the role of sustainable finance
- Opportunities presented by sustainable finance

Islamic Finance

- Distinctiveness of Islamic Finance
- Islamic Finance landscape in Malaysia
- Opportunities presented by Islamic Finance

Visit to Islamic Art Museum

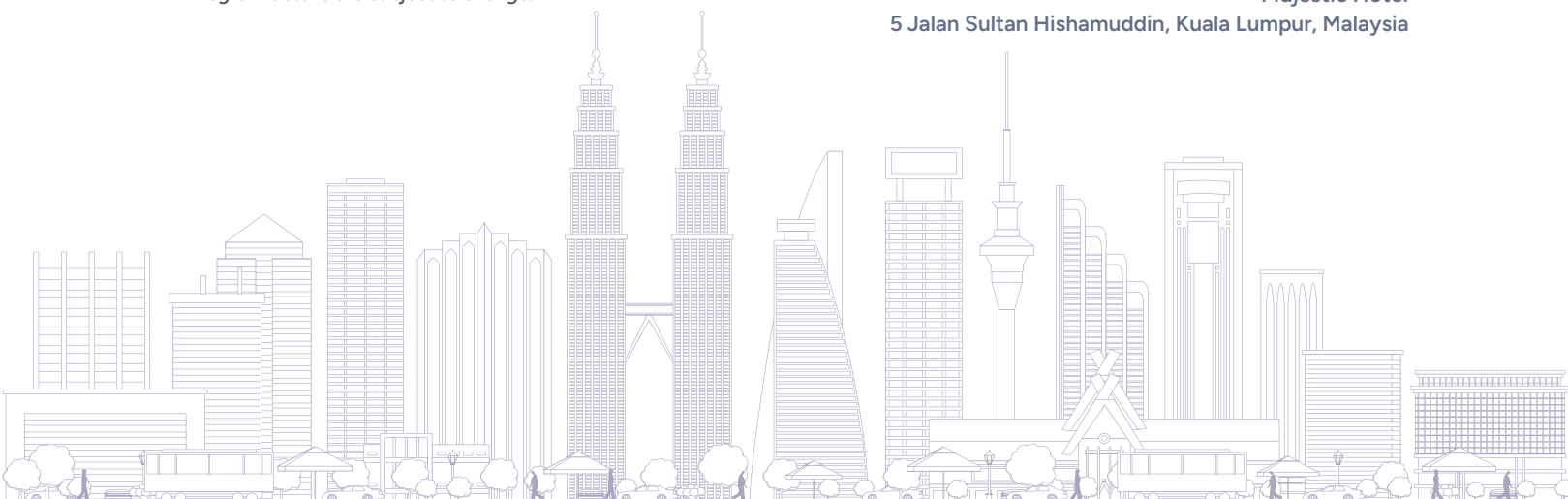
14 **President Trump and the Future of International Economic Relations**

- What are the factors driving the current US policies?
- What is the impact on economies within the ASEAN region?
- Will the role of the USD evolve in the international monetary system?

15 **Flight home**

* Program details are subject to change.

Hotel
Majestic Hotel
5 Jalan Sultan Hishamuddin, Kuala Lumpur, Malaysia





HANGZHOU PROGRAM AGENDA*

August

3 - 6 August 2026
Hangzhou | China

To be updated soon

** Program details are subject to change.*

Hotel
To be confirmed



BANGKOK PROGRAM AGENDA*

September

7 - 10 Sep 2026
Bangkok | Thailand

6 **Arrival in Bangkok**

7 **Leveraging Maximum Strategic Value from HR Function**

- How to analyse the business strategy to identify talent implications?
 - How to define and identify critical roles?
 - How to work with your Executive Team to build your talent philosophy?
 - The traits of great talent building leaders.
 - How to hold leaders accountable for their role as “talent leaders”? The metrics which matter.
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8 **Stakeholder Management**

- How to identify and prioritize your most important stakeholders?
- Finding win-win solutions to stakeholder engagement difficulties

Networking Session

9 **The Future of Strategic Sustainable Growth**

- How can Thai companies use Green Tech and the Bio-Circular-Green (BCG) model to gain a competitive edge in global markets?

Case Study: Doi Tung Development Project

Immersive Visit: WHA Corporation

10 **Immersive Visit | Thai Union Group PCL**

- Visit to Thai Union Group PCL, a Thailand-based producer of seafood products listed on the Stock Exchange of Thailand
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11 **Flight home**

Hotel

Centara Grand Hotel at Central World
999/99 Rama 1 Road, Pathumwan, Bangkok

* Program details are subject to change.



FACULTY PROFILES



Prof Joseph Cherian, a distinguished leader in academia and business, is CEO, President, and Dean of the Asia School of Business. As Professor of Finance, he possesses a highly versatile, varied and distinguished international background, spanning academia, global financial markets, and strategic leadership in education. Professor Cherian's academic career in teaching and researching finance, asset management and portfolio investments includes top global universities including Cornell University, National University of Singapore, and Boston University. Apart from teaching at the Asia School of Business, he most recently served as Visiting Professor of Finance of the Samuel Curtis Johnson Graduate School of Management at the SC Johnson College of Business, Cornell University.

Professor Cherian's professional experience in the financial services sector spanned asset management where he managed US\$67 billion in client assets as Global Head and Chief Investment Officer of the Quantitative Strategies Group at Credit Suisse Asset Management. While at Credit Suisse, he served on the Global Executive Committee, as well as various senior management, investments, and risk committees of the Asset Management division. He joined the financial industry in New York after an academic career in the US, including as an Associate Professor of Finance at Boston University. He continues to be involved in the financial industry through advisory roles to governments and think-tanks in the Asia-Pacific region, including Australia, Malaysia, Hong Kong and Singapore, in areas such as venture funds, asset management, pensions and capital market policies and reforms.

He was formerly an Executive-in-Residence and a two-term member of the Johnson Graduate School of Management's Dean's Advisory Council at Cornell University and is now an Emeritus Member of the Dean's Council. Joe currently serves as an Advisor to Asia Asset Management in Hong Kong, the Mercer-CFA Institute Global Pensions Index's Advisory Board in Australia, and is a member of the Board of the Institute for Capital Market Research, an initiative by the Securities Commission Malaysia. He has had appointments at Singapore's Central Provident Fund (CPF) Advisory Panel and the National Research Foundation's Early-Stage Venture Fund Evaluation Panel; Professor Cherian continues to serve as an ad hoc advisor to the Singapore government.

Professor Cherian was an Independent Non-Executive Director of Bursa Malaysia in Kuala Lumpur, a Scientific Advisor to Nipun Capital, a boutique hedge fund based in San Francisco, a consultant to Fullerton Fund Management, a Temasek subsidiary in Singapore, Singapore Exchange (SGX), and served on the Journal of Alternative Investments' Editorial Board in the US. Joe holds a B.Sc. in Electrical Engineering from MIT, and M.Sc. and PhD degrees in Finance from Cornell University.



Prof Hans Genberg is a Professor of Economics at the Asia School of Business and the Senior Director of Central Banking and Finance Programs. He has a distinguished academic career as a Professor of Economics at the Graduate Institute of International Studies in Geneva, where he was also Head of the International Economics Department, responsible for the Diploma program, and a member of the Institute's Executive Committee. He has also had teaching positions at the Graduate School of Business at the University of Chicago and the University of Rochester campus in Switzerland.

During his position as Professor at the Graduate Institute of International Studies, he supervised or co-supervised over thirty doctoral dissertations of

students who have since held positions as Central Bank Governors and Deputy Governors, senior officials at the International Monetary Fund, the World Bank, the Bank for International Settlements, and the Norwegian Oil Fund, and academic positions at universities such as HEC Montreal, Boston College, New York University, and Wharton.

Professor Genberg has also held positions as Executive Director at the Hong Kong Monetary Authority and at the SEACEN Centre in Kuala Lumpur, Malaysia, Assistant Director at the Independent Evaluation Office of the IMF, as well as Director of the International Center for Monetary and Banking Studies and Director of Executive Education at the International Center FAME (Financial Asset Management and Engineering) in Geneva, Switzerland.

He has published over fifty scholarly papers and edited several books on issues related to central bank policy, international monetary relations, exchange rate regimes, reserve management, capital markets development, and monetary and financial issues in Asia.

Professor Genberg holds a PhD in Economics from the University of Chicago.

FACULTY PROFILES



Prof Ts. Dr David Asirvatham is Professor of Practice (AI & Technology) at the Asia School of Business (ASB), which was established in collaboration with MIT Sloan. He has been in the academic leadership and CIO roles for 30 years. His areas of expertise include Digital Neural Network, E-Learning Technologies, ICT Project Management, Multimedia Content Creation and AI.

Prior to joining ASB, he was the executive dean for the Faculty of Innovation and Technology at Taylor's University, director of the Centre of Information Technology at the University of Malaya, and CIO/senior director of the Centre for Information at Multimedia University. He has held numerous posts, including Associate Dean for Faculty of Information Technology (Multimedia University), Project Manager for the Multimedia and IT Infrastructure Development for a university campus (US\$14 million project), and SAP Advisory for High Education Council (Germany).

He was the Chairman of the ICT Human Capital Development for 11th Malaysia Plan 2016-2020, Secretary for the Artificial Intelligence Society Malaysia, President of the Data Science Association (Malaysia) 2022-2025, Country Representative for the Asia E-learning Network (Japan), Steering Committee Member for the Implementation of E-Learning for Malaysian Public Sector, and Member of the Malaysian Grid for Learning's Standards Expert Group 2003-2004.

He also worked on various ICT Projects and conducted workshops in South Africa, Sudan, Iran, Ghana, Kenya, Vietnam, Maldives, Bangladesh (World Bank Project), UAE, India, and Brunei. David completed his Ph.D. from Multimedia University, M.Sc. (Digital System) from Brunel University (U.K.), and B.Sc. (Hons) Ed., and Post-Graduate Diploma in Computer Science from the University of Malaya. He has published over 70 academic papers and graduated 10 PhD students.



Philip Whittaker is a seasoned executive with over 25 years of diverse experience in corporate and entrepreneurial settings. He has an impressive track record in founding companies, launching successful ventures, and managing key business functions such as sales, marketing, and operations across multiple industries, including retail, leisure, hospitality, sports, entertainment, media, and financial services. His strategic acumen is further highlighted by his collaborations with government entities in Australia and South East Asia.

In his most recent role as CEO of Sim Leisure Group Ltd, a Singapore-listed company headquartered in Kuala Lumpur, Philip's leadership helped guide the company through a very dynamic and challenging period. His 3.5-year tenure also included roles as Commercial Director and Corporate Advisor.

Prior to this, he dedicated over 9 years at Themed Attractions Resorts & Hotels Sdn. Bhd., a subsidiary of Khazanah Nasional Berhad, in roles such as CEO Attractions, Chief Commercial Officer, and Chief Marketing Officer where we successfully launched and managed multiple leisure assets.

Before his tenure with Themed Attractions, Philip accumulated over a decade of experience in senior roles in marketing, operations, and management. He worked with global brands such as Village Roadshow Theme Parks, Goodwill Games, and Warner Bros. Entertainment, and various national sporting bodies in Australia. Additionally, Philip successfully founded and managed his own consulting, marketing, and PR agencies, collaborating with numerous companies across diverse industries.

Philip combines a deep appreciation for local cultures with a global business perspective. For the past 13 years, he has called Malaysia home, fully embracing its vibrant culture while maintaining a strategic outlook that spans across continents.

As a strategic management practitioner, Philip's blend of extensive experience, strategic management skills, and leadership expertise positions him as a valuable asset to any organization seeking to be more effective with its leadership. His proven ability to drive business growth, develop and execute comprehensive strategies, and engage effectively with diverse stakeholders will be invaluable to any organization looking to achieve its strategic goals.

FACULTY PROFILES



Associate Professor Dr. Ziyaad Mahomed stands as a distinguished Shariah Advisor, extending his expertise to over twelve boards of Islamic financial institutions on an international scale. Notably, he holds the esteemed position of Chairman of the HSBC Amanah Shariah Board in Malaysia, underscoring his influence in shaping Shariah compliance within the financial sector.

Dr. Ziyaad's research and consultancy efforts have left an indelible mark on the global Islamic finance landscape. His focus on innovating Takaful products and models spans diverse regions, including South Africa, Nigeria, Mauritius, and Malaysia. His leadership in numerous consultancies has been instrumental in the development of Islamic Banking windows and the

evolution of Takaful in various countries, with notable contributions to the UK, Maldives, Nigeria, the Philippines, Afghanistan and Kazakhstan, among others. He serves as a Senior World Bank Consultant for advancement of Islamic Finance in Africa and South-East Asia.

Currently he is a Lead Researcher at the Center of Islamic Social Finance, after establishing the Social Finance unit in 2017. Dr Ziyaad is also head of EMIF and online programs including the Micra short course established during his tenure as Associate Dean of eLearning. His commitment to advancing knowledge delivery is evident in his leadership of a team responsible for designing cutting-edge eLearning programs.

Furthermore, his leadership extends to spearheading the development of a new Master's online degree, employing the latest methodologies in eLearning. His multifaceted role includes active participation in creating both VBI (Value-Based Intermediation) and VBiT (Value-Based Takaful) in Malaysia, showcasing his pivotal role in shaping ethical financial practices. As a Shariah Advisor on multiple international boards, Dr. Ziyaad's influence transcends borders, contributing significantly to developing and adhering to Shariah principles in Islamic finance. His unwavering commitment to advancing education and ethical financial practices positions him as a key figure in the global Islamic finance arena.



Gillian Ng is Executive Director of Iclif Executive Education Center of the Asia School of Business. She heads the team that is responsible for the running of a whole host of corporate governance programs including the Financial Institutions Directors' Education (FIDE) program, the Mandatory Accreditation Program (MAP), the Money Services Business Directors' Education Program (MDEP) and the Shariah Leaders Education program for shariah committee members of Islamic financial institutions.

Gillian is the Lead Faculty for MDEP. She also teaches in the Pathway to a Governance Practitioner Program namely the Risk Management module and other custom-built programs. Before that, she was in Bank Negara Malaysia and was in the Prudential Financial Policy Department where the area of work tasked under her was to improve the level of Corporate Governance in

the financial sector. She has also had more than 20 years of experience in the area of Statutory and Internal Auditing, Forensic Investigations and setting up Enterprise Risk Management Systems for various Public Listed Companies.

Gillian was appointed to the National Mirrors Committee (Governance of Organizations Committee) under the ambit of the Governance, Integrity and Anti-Corruption Centre (GIACC) and headed the Secretariat team to the National Special Committee on Corporate Governance (NSCCG) which is the Committee reporting to the Special Committee on Anti-Corruption led by the Prime Minister.

Gillian holds a Bachelor of Arts, majoring in Accounting and Business Administration from the Strathclyde Business School in Glasgow where she was awarded a Best in Class Scholarship. She also completed her Certified Public Accounting (MICPA) exams and was a PWC Silver medallist for the subject of Management Information Systems. In November 2017, Gillian was awarded the FT Non-Executive Director Program (Level 7) Diploma (with a score of 100% for every module).

FACULTY PROFILES



Peter Attfield is the founder and Managing Director of The Inflection Point. He is a strategic HR thought partner and “pracademic” with a proven global track record in HR Business Partnering and Expertise leadership across multiple sectors and geographies. Most recently, he was the Chief Talent & Learning Officer for Jardine Matheson based in Hong Kong from 2018 to 2024, after a long HR career with and consulting to Unilever. He is now the Managing Director of The Inflection Point, APAC Representative for the Talent Strategy Group, an IMD Executive in Residence and a Certified Chair with the Advisory Board Centre.

Peter has deep expertise, and nearly four decades of experience in large-scale organization and culture transformation, strategic talent management L&D and leadership development. Additionally, he has significant experience in building HR functional excellence in both MNC’s and large regional family-owned businesses.

Peter is a truly global citizen with cultural awareness and adaptability. He has lived in 10 countries and worked in, or visited, some 85 others with significant emerging markets experience in Latin America, Asia and the Middle East.



Ramrada Ninnad is Head of Sustainability at the Mae Fah Luang Foundation (MFLF), Thailand. The MFLF is an internationally renowned not-for-profit organization at the forefront of sustainable alternative livelihood development, nature-based solutions, and social entrepreneurship efforts to foster improved well-being of communities along with nature. Ramrada’s experience in sustainable development spans two decades, through policy advisory, field implementation, private sector ESG consultancy, and social enterprise management roles, working together with government, non-profit, international development, academic, community, and private sectors. She has driven international collaboration initiatives on policy development and good practice sharing on alternative development and nature-related financing to enhance resilience for marginalized communities.



Chia Su Yen is a banking and financial services Asian Government Affairs and Public Policy veteran.

Previous to teaching with the Asia School of Business, Su Yen co-founded Asia Crypto Alliance, a trade association that seeks to promote the responsible integration of new technology, such as blockchain and AI, in the financial sector.

Su Yen has a diverse career, spanning stints in both private and public sector including think tanks. She was Euroclear Bank’s Deputy CEO, and authorised bank officer for the Asia HQ in HK. In this role where she actively engaged with government authorities in various Asian countries to promote secure cost-efficient

solutions for cross-border capital flows into Asia’s financial markets. Su Yen also served as the Head of Government Relations, Asia Pacific, for Barclays Bank and Vice-President of Public Policy for Credit Suisse AG.

She began her career in New York City with JP Morgan Chase and subsequently relocated to Singapore with the derivatives house, Bankers Trust Company. While working in Credit Suisse, Su Yen was one of the pioneers in instituting a sustainable/environmental program for a global bank’s Asian operations; the function was integrated into the front office risk management tool kit.

During her time as a graduate student, Su Yen underwent an attachment with the United Nations Development Program in NY. She constructed the analytical framework for the Millennium Development Goals (the forerunner of the Sustainable Development Goals). Whilst at the UNDP, she worked with the Assistant Secretary - General of the UNDP Regional Bureau for Asia and the Pacific in preparing reports used by member countries for suitability assessment in program funding. In furthering her exposure in the policy and political sphere, she held an analyst role with the think tank, Singapore Institute of International Affairs, where she performed analytical work on South East Asia regional political and security alignments, published papers and was involved in organizing brown bag discussions.

Su Yen is a graduate of the Columbia University School of International and Public Affairs and a Sasakawa Fellow.

FACULTY PROFILES



Brian A. Wong is an entrepreneur, investor, and author. He was the first American and the fifty-second employee to join Alibaba Group, where he played a key role in the company's early globalization efforts and served as Jack Ma's special assistant for international affairs. He is the author of the award-winning management book *The Tao of Alibaba* (www.tao-of-alibaba.com), published by Hachette's PublicAffairs imprint.

Today, Brian serves as Managing Director of the Aspen China Fellows Program. He continues to teach entrepreneurship programs and invests in AI-powered technology ventures through his angel fund, Seacliff Partners Limited. He is also the founder of RADII (www.radii.co), a digital media platform dedicated to fostering East–West understanding.

A graduate of Swarthmore College, the Johns Hopkins–Nanjing University Center, and the Wharton School of the University of Pennsylvania, Brian has been recognized as a Young Global Leader by the World Economic Forum, is a China Fellow at the Aspen Institute, and a member of the Thinkers50 Radar class. He serves on the Swarthmore College Board of Managers and its AI Task Force, and is also a board member of the Committee of 100.

Based in Hong Kong, Brian is regularly featured in international media such as Bloomberg, Reuters, and the Financial Times. His expertise bridges the digital economy, entrepreneurship, and inclusive development.





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