



**ASIA School
of Business**
in collaboration with MIT Sloan Management

Idlif Executive Education Center

GLOBAL LEADERS

11 - 14 May 2026

KUALA LUMPUR, MY



GLOBAL LEADERS PROGRAM

AN OVERVIEW

This is an exclusive program that is specially designed for Chief Executive Officers and other busy C-Suite executives who want to garner market insights that will help them straddle the challenges of managing people amidst an increasingly tighter regulatory environment, new technologies, pressing sustainability issues and a rapidly-changing geopolitical landscape.

Recognizing the busy schedules of senior executives, the Global Leaders Program (GLP) is offered as a series of three separate programs which can be taken individually or all together. The program locations are in Malaysia, China and Thailand.

The program has been curated bearing in mind the uniqueness of each of the selected locations. Each location offers a different yet unique learning opportunity grounded within its rich historical and cultural heritage, and stage of economic development.

PROGRAM OBJECTIVES

At the end of the program, participants will be able to:

- Gain insights on strategic leadership in key areas of geopolitics, governance, finance, sustainability and technology.
- Discuss sustainability best practices through immersive visits.
- Encourage innovation from the application of cutting-edge technologies.
- Develop effective leadership strategies in driving corporate transformation.
- Establish new networks and connect with other leaders.



GLOBAL LEADERS PROGRAM - MALAYSIA

The first of the GLP programs takes place in Kuala Lumpur, Malaysia where the Asia School of Business – a leading educational institution backed by Bank Negara Malaysia (Central Bank of Malaysia) and established in collaboration with MIT Sloan – is located.

An impressive line-up of speakers will combine both academic rigor with practitioner experience to help senior leaders navigate the complex and ever-changing geopolitical landscape, develop strong governance, implement winning strategies, capitalize on Sustainable and Islamic Finance, and decipher artificial intelligence as a competitive edge.

Participants will gain insights into how to understand the complexities and intricacies of today's business environment and will be equipped to develop and apply strategies that will guide their organizations toward a more sustainable and prosperous future.

Learning will be through interactive lectures, group discussions and cultural visit.

WHO SHOULD ATTEND?

- Chief Executive Officers
- C-Suite Executives

PROGRAM FEE

RM25,000 | USD6,250 *

Includes:

- Inclusive of accommodation
- Daily lunch and refreshment breaks
- Curated cultural visit
- Program materials and certificate of completion

TRAVEL GUIDELINES

- Overseas participants are responsible to apply for their own travel visa.

Note *

- Excludes Sales & Service Tax (8%)
- USD Pricing is indicative pricing. All fees are invoiced in Malaysian Ringgit (RM). USD amounts are shown for reference only and will vary based on the prevailing exchange rate at the time of payment.



KUALA LUMPUR PROGRAM AGENDA*

May

11 - 14 May 2026
Kuala Lumpur | Malaysia

10 **Arrival in Kuala Lumpur**

11 **Strategic Leadership for Turbulent Times**

- How does a leader craft a relevant strategy in the midst of enormous external challenges?
 - How does a leader steer the organization for growth and resilience?
 - What are the critical factors that must be in place for organizational success?
-

12 **Riding the GenAI Wave**

- The rise of AI and its enormous capabilities
 - How do we ride the GenAI wave?
 - What are the implications if we don't?
 - Hands-on activities
-

13 **Sustainable Finance**

- Rise in the role of sustainable finance
- Opportunities presented by sustainable finance

Islamic Finance

- Distinctiveness of Islamic Finance
- Islamic Finance landscape in Malaysia
- Opportunities presented by Islamic Finance

Visit to Islamic Art Museum

14 **President Trump and the Future of International Economic Relations**

- What are the factors driving the current US policies?
 - What is the impact on economies within the ASEAN region?
 - Will the role of the USD evolve in the international monetary system?
-

15 **Flight home**

* Program details are subject to change.

Hotel
Majestic Hotel
5 Jalan Sultan Hishamuddin, Kuala Lumpur, Malaysia



FACULTY PROFILES



Prof. Joseph Cherian, a distinguished leader in academia and business, is CEO, President, and Dean of the Asia School of Business. As Professor of Finance, he possesses a highly versatile, varied and distinguished international background, spanning academia, global financial markets, and strategic leadership in education. Professor Cherian's academic career in teaching and researching finance, asset management and portfolio investments includes top global universities including Cornell University, National University of Singapore, and Boston University. Apart from teaching at the Asia School of Business, he most recently served as Visiting Professor of Finance of the Samuel Curtis Johnson Graduate School of Management at the SC Johnson College of Business, Cornell University.

Professor Cherian's professional experience in the financial services sector spanned asset management where he managed US\$67 billion in client assets as Global Head and Chief Investment Officer of the Quantitative Strategies Group at Credit Suisse Asset Management. While at Credit Suisse, he served on the Global Executive Committee, as well as various senior management, investments, and risk committees of the Asset Management division. He joined the financial industry in New York after an academic career in the US, including as an Associate Professor of Finance at Boston University. He continues to be involved in the financial industry through advisory roles to governments and think-tanks in the Asia-Pacific region, including Australia, Malaysia, Hong Kong and Singapore, in areas such as venture funds, asset management, pensions and capital market policies and reforms.

He was formerly an Executive-in-Residence and a two-term member of the Johnson Graduate School of Management's Dean's Advisory Council at Cornell University and is now an Emeritus Member of the Dean's Council. Joe currently serves as an Advisor to Asia Asset Management in Hong Kong, the Mercer-CFA Institute Global Pensions Index's Advisory Board in Australia, and is a member of the Board of the Institute for Capital Market Research, an initiative by the Securities Commission Malaysia. He has had appointments at Singapore's Central Provident Fund (CPF) Advisory Panel and the National Research Foundation's Early-Stage Venture Fund Evaluation Panel; Professor Cherian continues to serve as an ad hoc advisor to the Singapore government.

Professor Cherian was an Independent Non-Executive Director of Bursa Malaysia in Kuala Lumpur, a Scientific Advisor to Nipun Capital, a boutique hedge fund based in San Francisco, a consultant to Fullerton Fund Management, a Temasek subsidiary in Singapore, Singapore Exchange (SGX), and served on the Journal of Alternative Investments' Editorial Board in the US. Joe holds a B.Sc. in Electrical Engineering from MIT, and M.Sc. and PhD degrees in Finance from Cornell University.



Prof. Hans Genberg is a Professor of Economics at the Asia School of Business and the Senior Director of Central Banking and Finance Programs. He has a distinguished academic career as a Professor of Economics at the Graduate Institute of International Studies in Geneva, where he was also Head of the International Economics Department, responsible for the Diploma program, and a member of the Institute's Executive Committee. He has also had teaching positions at the Graduate School of Business at the University of Chicago and the University of Rochester campus in Switzerland.

During his position as Professor at the Graduate Institute of International Studies, he supervised or co-supervised over thirty doctoral dissertations of

students who have since held positions as Central Bank Governors and Deputy Governors, senior officials at the International Monetary Fund, the World Bank, the Bank for International Settlements, and the Norwegian Oil Fund, and academic positions at universities such as HEC Montreal, Boston College, New York University, and Wharton.

Professor Genberg has also held positions as Executive Director at the Hong Kong Monetary Authority and at the SEACEN Centre in Kuala Lumpur, Malaysia, Assistant Director at the Independent Evaluation Office of the IMF, as well as Director of the International Center for Monetary and Banking Studies and Director of Executive Education at the International Center FAME (Financial Asset Management and Engineering) in Geneva, Switzerland.

He has published over fifty scholarly papers and edited several books on issues related to central bank policy, international monetary relations, exchange rate regimes, reserve management, capital markets development, and monetary and financial issues in Asia.

Professor Genberg holds a PhD in Economics from the University of Chicago.

FACULTY PROFILES



Prof. Ts. Dr. David Asirvatham is Professor of Practice (AI & Technology) at the Asia School of Business (ASB), which was established in collaboration with MIT Sloan. He has been in the academic leadership and CIO roles for 30 years. His areas of expertise include Digital Neural Network, E-Learning Technologies, ICT Project Management, Multimedia Content Creation and AI.

Prior to joining ASB, he was the executive dean for the Faculty of Innovation and Technology at Taylor's University, director of the Centre of Information Technology at the University of Malaya, and CIO/senior director of the Centre for Information at Multimedia University. He has held numerous posts, including Associate Dean for Faculty of Information Technology (Multimedia University), Project Manager for the Multimedia and IT Infrastructure Development for a university campus (US\$14 million project), and SAP Advisory for High Education Council (Germany).

He was the Chairman of the ICT Human Capital Development for 11th Malaysia Plan 2016-2020, Secretary for the Artificial Intelligence Society Malaysia, President of the Data Science Association (Malaysia) 2022-2025, Country Representative for the Asia E-learning Network (Japan), Steering Committee Member for the Implementation of E-Learning for Malaysian Public Sector, and Member of the Malaysian Grid for Learning's Standards Expert Group 2003-2004.

He also worked on various ICT Projects and conducted workshops in South Africa, Sudan, Iran, Ghana, Kenya, Vietnam, Maldives, Bangladesh (World Bank Project), UAE, India, and Brunei. David completed his Ph.D. from Multimedia University, M.Sc. (Digital System) from Brunel University (U.K.), and B.Sc. (Hons) Ed., and Post-Graduate Diploma in Computer Science from the University of Malaya. He has published over 70 academic papers and graduated 10 PhD students.



Associate Professor Dr. Ziyaad Mahomed stands as a distinguished Shariah Advisor, extending his expertise to over twelve boards of Islamic financial institutions on an international scale. Notably, he holds the esteemed position of Chairman of the HSBC Amanah Shariah Board in Malaysia, underscoring his influence in shaping Shariah compliance within the financial sector.

Dr. Ziyaad's research and consultancy efforts have left an indelible mark on the global Islamic finance landscape. His focus on innovating Takaful products and models spans diverse regions, including South Africa, Nigeria, Mauritius, and Malaysia. His leadership in numerous consultancies has been instrumental in the development of Islamic Banking windows and the evolution of Takaful in various countries, with notable contributions to the UK, Maldives, Nigeria, the Philippines, Afghanistan and Kazakhstan, among others. He serves as a Senior World Bank Consultant for advancement of Islamic Finance in Africa and South-East Asia.

Currently he is a Lead Researcher at the Center of Islamic Social Finance, after establishing the Social Finance unit in 2017. Dr Ziyaad is also head of EMIF and online programs including the Micra short course established during his tenure as Associate Dean of eLearning. His commitment to advancing knowledge delivery is evident in his leadership of a team responsible for designing cutting-edge eLearning programs.

Furthermore, his leadership extends to spearheading the development of a new Master's online degree, employing the latest methodologies in eLearning. His multifaceted role includes active participation in creating both VBI (Value-Based Intermediation) and VBiT (Value-Based Takaful) in Malaysia, showcasing his pivotal role in shaping ethical financial practices. As a Shariah Advisor on multiple international boards, Dr. Ziyaad's influence transcends borders, contributing significantly to developing and adhering to Shariah principles in Islamic finance. His unwavering commitment to advancing education and ethical financial practices positions him as a key figure in the global Islamic finance arena.

FACULTY PROFILES



Philip Whittaker is a seasoned executive with over 25 years of diverse experience in corporate and entrepreneurial settings. He has an impressive track record in founding companies, launching successful ventures, and managing key business functions such as sales, marketing, and operations across multiple industries, including retail, leisure, hospitality, sports, entertainment, media, and financial services. His strategic acumen is further highlighted by his collaborations with government entities in Australia and South East Asia.

In his most recent role as CEO of Sim Leisure Group Ltd, a Singapore-listed company headquartered in Kuala Lumpur, Philip's leadership helped guide the company through a very dynamic and challenging period. His 3.5-year tenure also included roles as Commercial Director and Corporate Advisor.

Prior to this, he dedicated over 9 years at Themed Attractions Resorts & Hotels Sdn. Bhd., a subsidiary of Khazanah Nasional Berhad, in roles such as CEO Attractions, Chief Commercial Officer, and Chief Marketing Officer where we successfully launched and managed multiple leisure assets.

Before his tenure with Themed Attractions, Philip accumulated over a decade of experience in senior roles in marketing, operations, and management. He worked with global brands such as Village Roadshow Theme Parks, Goodwill Games, and Warner Bros. Entertainment, and various national sporting bodies in Australia. Additionally, Philip successfully founded and managed his own consulting, marketing, and PR agencies, collaborating with numerous companies across diverse industries.

Philip combines a deep appreciation for local cultures with a global business perspective. For the past 13 years, he has called Malaysia home, fully embracing its vibrant culture while maintaining a strategic outlook that spans across continents.

As a strategic management practitioner, Philip's blend of extensive experience, strategic management skills, and leadership expertise positions him as a valuable asset to any organization seeking to be more effective with its leadership. His proven ability to drive business growth, develop and execute comprehensive strategies, and engage effectively with diverse stakeholders will be invaluable to any organization looking to achieve its strategic goals.



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