

Jointly organized by ASBM and AICB



# NEXT FRONTIERS LEADERSHIP PROGRAM

LEADING THROUGH COMPLEXITY

Anticipate . Align . Act

17 - 19 June 2025

Asia School of Business, Kuala Lumpur



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## PROGRAM OVERVIEW

In a world shaped by uncertainty, interconnected risks, and accelerated change, leadership must evolve. The Next Frontiers Leadership Program is a 3-day immersive journey designed to equip senior leaders with the foresight, frameworks, and courage to lead with clarity and conviction—no matter what comes next.

Drawing from scenario planning, psychology, macroeconomics, and systems thinking, the program prepares leaders to anticipate emerging challenges, align strategic priorities with shifting trends, and drive meaningful, purpose-driven action.

## LEARNING OUTCOMES

- Navigate complexity with foresight and agility
- Align purpose, people, and performance across diverse systems
- Interpret macroeconomic signals and policy implications for strategy
- Turn insight into execution and shared value creation
- Lead with resilience, empathy, and impact in volatile environments

## PROGRAM AGENDA

### DAY 1

AM **Leading with Foresight: Scenario Planning for Strategic Resilience**  
**Anticipate: Seeing Around Corners**

Shardul Phadnis

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#### LUNCH BREAK

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PM **Align: Leadership from the Inside-Out**  
**Immersive Learning Expedition: 'Biar Pete de Besuara' – Let the Maps Speak**

Diana Gan

### DAY 2

AM **How ASEAN's Evolving Tariff Landscape is Shaping Business, Talent & Skills Development**

Panel Discussion  
moderated by  
Joseph Cherian

**Navigating Complex Seismic Shifts in the Global Operating Environment**  
**Leading with Resilience : A Balanced Approach**

Su Yen Chia  
Ho Sui-Jade

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#### LUNCH BREAK

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PM **Building a Digital Innovation-Positive Culture**  
**Transform organizational thinking from risk-averse to opportunity-driven while cultivating leadership that turns disruption into competitive advantage**

Diana Gan

Special **Featured Dinner**

### DAY 3

AM **Aligning Strategy with Emerging Global Trends**  
**From Strategy to Execution: Creating Coherence and Driving Action**

Shailendra Mehta

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#### LUNCH BREAK

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PM **Voices in the Room**  
**Peer Reflection Circles : From Intention to Impact**

Diana Gan







## LOCATION

The program will be conducted at the **ASB campus**.

Residence on-campus can also be arranged and relevant rates will apply.

## PROGRAM FEE

**RM20,000 before SST**

## WHO SHOULD ATTEND?

Public Sector:

- Senior leaders (Secretary Generals, Deputy Secretary Generals, JUSA & above)

Private Sector Leaders:

- Board members
- C-Suite Executives



## FEATURED FACULTY PROFILES



**Prof Shailendra Raj Mehta**, a distinguished thought leader in strategic thinking, innovation, and transformative leadership. With his unparalleled expertise, he bridges the gap between cutting-edge organizational strategy and real-world leadership challenges. A global authority renowned for his work on creating world-class organizations, discussed in over ten languages worldwide, Dr. Mehta brings a wealth of experience in strategic visioning and implementation. He developed a unique ten-box model extending the McKinsey 7S Framework, providing an X-ray view of high-performance organizations.

His decade of experience on boards of publicly listed companies has driven strategic transformation and market capitalization growth. Dr Mehta's executive education prowess is evident in his leadership of collaborations between Duke CE and IIM-Ahmedabad, designing interventions for senior leadership of global corporations.

An acclaimed scholar with a PhD from Harvard and former professor at Purdue University, his research has been profiled in The Economist. His industry impact is substantial, having consulted with executives from Fortune 500 companies and conducted scenario planning and simulation exercises. Dr Mehta's sessions will empower leaders to develop innovative strategies, champion organizational change, and drive success in an era of rapid technological and economic shifts.

His unique blend of academic rigor and practical experience makes him the ideal guide for navigating the complexities of modern leadership and strategic innovation.



**Dr Shardul Phadnis** is an Associate Professor II of Operations and Supply Chain Management at the Asia School of Business. His research explores the intersection of supply chains and strategic management: (a) how organizations create value by orchestrating supply chain operations and (b) how strategy processes, such as scenario planning, influence the adaptability of supply chain infrastructures and processes.

His research has been published in leading journals in both disciplines, such as Strategic Management Journal, Academy of Management Perspectives, Technological Forecasting & Social Change, Production and Operations Management, Journal of Business Logistics, MIT Sloan Management Review, and several others. His book "Strategic Planning for Dynamic Supply Chains: Preparing for Uncertainty Using Scenarios" (Palgrave Macmillan, 2022) describes first-hand accounts of scenario planning applications in three in-depth cases of strategic/long-range planning in business and governmental planning organizations. Shardul is a member of the editorial board of Futures & Foresight Science and regularly peer-reviews research for leading management journals and academic conferences.

Shardul received the Giarratani Rising Star Award (2015) from the Industry Studies Association for his research in apparel supply chains. He has also been honored with the Best Reviewer Award for his reviews of papers submitted to the Academy of Management's annual meeting (Operations and Supply Chain Management Division, 2020).

Shardul holds a PhD in Engineering Systems from the Massachusetts Institute of Technology. He teaches graduate-level courses in Operations and Strategic Supply Chain Management, and Scenario Planning in executive education. Before beginning his academic career, Shardul worked in manufacturing firms for seven years and led the Continuous Improvement program at a design-to-manufacture firm.

## FEATURED FACULTY PROFILES



**Dr Ho Sui-Jade** is an economist who recently joined the Asia School of Business as a Visiting Professor. Her previous position was Deputy Director in the Monetary Policy Department at Bank Negara Malaysia. With expertise in monetary policy analysis and inflation forecasting, she was also a member of the secretariat team for the central bank's Monetary Policy Committee. Recently, her work has expanded to include climate change economics, leading her to co-lead a subgroup in the Monetary Policy Workstream for the Network for the Greening of the Financial System (NGFS).

Her academic background includes an undergraduate degree in Economics from the University of Cambridge, a Master in Public Administration in International Development (MPA/ID) from Harvard University, and a Ph.D. in Economics from the University of Michigan – Ann Arbor. She is also a Chartered Financial Analyst. While at Harvard, she received the Allyn Young Prize for Excellence in Teaching.

As a researcher, she has published in peer-reviewed journals such as *The Review of Economics and Statistics* and *The Australian Economic Review*. Her research interests include monetary policy communication, monetary policy transmission, inflation expectations, and the relationship between firms and the macroeconomy.

Beyond her academic and central banking roles, she is an Associate Certified Coach (ACC) with the International Coaching Federation (ICF).



**Diana Gan** is Adjunct Faculty and Program Director of Next Frontier Leadership Program. A seasoned executive coach with The Preston Associates, Diana specializes in leading transformative journeys for organizations navigating digital disruption. She employs proven methodologies to drive collective success and high performance, while serving as a trusted sounding board for C-suite executives facing increasingly complex business landscapes. As a Lecturer at INSEAD, Diana guides senior executives on strategic formation and implementation of digital transformation initiatives, encouraging leaders to focus beyond productivity gains toward value creation and scalable growth.

She is currently developing new executive education programs with GenAI Fund that leverage generative AI for corporate innovation. She serves as an Independent Non-Executive Director of KYM Holdings Berhad, a Bursa-listed company, where she champions balanced approaches to innovation and ESG opportunities. Diana previously served for 13 years with Education in Motion (EiM), where she sat on the Group Executive Board as Chief Legal Officer, driving international expansion, securing multiple private equity financings, and launching the group's corporate venture capital fund investing in edtech startups.

Diana holds an INSEAD Global Executive MBA (Dean's List), Double Degrees in Law and Business from University of Technology, Sydney (First Class Honours), and is a graduate of the VC University program jointly offered by US NVCA and University of Berkeley.

## FEATURED FACULTY PROFILES



**Su Yen** is Co-Founder of Asia Crypto Alliance Ltd, a Government Affairs/ Public Policy veteran for the Asian banking and financial industry. She has worked in various roles in the banking sector, ranging from financial sales, relationship management and business development/strategy, for nearly three decades. She is now harnessing her knowledge in financial product sales and public policy to find avenues where technological solutions such as Blockchain technology and generative intelligence("AI") can be brought to bear in the financial sector.

Prior to establishing the ACA, SuYen was Euroclear Bank's Deputy CEO and designated by the HongKong Monetary Authority("HKMA") and the Belgian Central Bank as the "Responsible Officer" for the bank's operations in HK.

While performing her fiduciary duties, she continued her role as Asia's Head of Strategy and Government Affairs. In her previous roles, Su Yen served as the Head of Government Relations, Asia Pacific, for Barclays Bank and Vice-President of Public Policy for Credit Suisse AG. While working for Credit Suisse she also double hatted as the the Asia Project Lead for the "One Bank" program. Su Yen began her banking career in New York City with JP Morgan Chase Bank and had job postings in Singapore (with Bankers Trust Company, Credit Suisse NA and Barclays Bank) and Hong Kong (with Euroclear Bank). She also worked for the United Nations Development Program, New York, where she crafted the analytical framework to perform analysis and reporting of data sets for the Millennium Development Goals project (the predecessor of the Sustainable Development Goals). A Sasakawa Fellow and a Columbia University graduate, Su Yen also co-authored the inaugural Gender Report for UNDP council members.



**Prof Joseph Cherian**, a distinguished leader in academia and business, is CEO, President, and Dean of the Asia School of Business. As Professor of Finance, he possesses a highly versatile, varied and distinguished international background, spanning academia, global financial markets, and strategic leadership in education. Professor Cherian's academic career in teaching and researching finance, asset management and portfolio investments includes top global universities including Cornell University, National University of Singapore, and Boston University. Apart from teaching at the Asia School of Business, he most recently served as Visiting Professor of Finance of the Samuel Curtis Johnson Graduate School of Management at the SC Johnson College of Business, Cornell University.

Professor Cherian's professional experience in the financial services sector spanned asset management where he managed US\$67 billion in client assets as Global Head and Chief Investment Officer of the Quantitative Strategies Group at Credit Suisse Asset Management. While at Credit Suisse, he served on the Global Executive Committee, as well as various senior management, investments, and risk committees of the Asset Management division. He joined the financial industry in New York after an academic career in the US, including as an Associate Professor of Finance at Boston University. He continues to be involved in the financial industry through advisory roles to governments and think-tanks in the Asia-Pacific region, including Australia, Malaysia, Hong Kong and Singapore, in areas such as venture funds, asset management, pensions and capital market policies and reforms.

He was formerly an Executive-in-Residence and a two-term member of the Johnson Graduate School of Management's Dean's Advisory Council at Cornell University and is now an Emeritus Member of the Dean's Council. Joe currently serves as an Advisor to Asia Asset Management in Hong Kong, the Mercer-CFA Institute Global Pensions Index's Advisory Board in Australia, and is a member of the Board of the Institute for Capital Market Research, an initiative by the Securities Commission Malaysia. He has had appointments at Singapore's Central Provident Fund (CPF) Advisory Panel and the National Research Foundation's Early-Stage Venture Fund Evaluation Panel; Professor Cherian continues to serve as an ad hoc advisor to the Singapore government. Professor Cherian was an Independent Non-Executive Director of Bursa Malaysia in Kuala Lumpur, a Scientific Advisor to Nipun Capital, a boutique hedge fund based in San Francisco, a consultant to Fullerton Fund Management, a Temasek subsidiary in Singapore, Singapore Exchange (SGX), and served on the Journal of Alternative Investments' Editorial Board in the US. Joe holds a B.Sc. in Electrical Engineering from MIT, and M.Sc. and PhD degrees in Finance from Cornell University.



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SCAN ME



Next Frontiers Leadership Program:  
Anticipate.Align.Act

