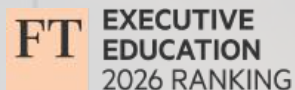




Iclif Executive Education Center



23 - 25 November 2026

Asia School of Business, Kuala Lumpur

Next Frontiers

Leadership Program *SERIES 2*

LEADING THE REALIGNMENT

Anticipate . Align . Act

Dates and venues are subject to change. Last Updated: 9 September 2026. Image is AI generated.



PROGRAM OVERVIEW

Leading the Realignment: From Global Forces to Personal Purpose

ANTICIPATE. ALIGN. ACT.

Series 1 - Leading Through Complexity asked: How do I lead when the world is uncertain?

Series 2 - Leading the Realignment takes the journey forward: As the world changes, what must we reposition - and what is mine to lead?

As capital, technology and geopolitical influence shift, senior leaders must do more than respond to complexity. Leaders must recognize what is changing, determine what it means for their organization, and make deliberate choices about where to position next. Across three days, leaders move from the external forces reshaping business - global capital flows, AI-driven disruption, systemic risk and Asia's evolving strategic landscape - to the internal choices that define leadership: strategy, purpose, presence and personal influence.

The program strengthens leaders' ability to anticipate shifts, align strategic choices and act with clarity, conviction and purpose.

LEARNING OUTCOMES

- Anticipate shifts by reading capital, technology and systemic risk signals early.
- Interpret realignment by translating global and regional shifts into strategic implications.
- Test strategic choices through scenario thinking that challenges assumptions and strengthens decisions.
- Align purpose and strategy by connecting organizational priorities with leadership conviction.
- Act with influence through greater presence, clarity and impact within your sphere of influence.

PROGRAM AGENDA*

Program opens with welcome remarks from Prof Joseph Cherian, CEO, President & Dean of ASB

Day 1

07:00 - 07:45	Leadership Presence - Your Being	
09:30 - 13:00	Anticipate : Reading the Realignment – Global Capital, AI and the Next Systemic Risk	Dr Jason Wei Chen Yang
13:00 - 14:00	Lunch Break	
14:00 - 18:00	Immersive Learning Expedition – Leadership stories of the city	Elaine Lim

Day 2

07:00 - 07:45	Leadership Presence - Find Your Voice	
09:30 - 13:00	Align : Strategic Alignment Across Asia's Fault Lines	Prof Philip Zerrillo (Dr Z) Dr Ho Sui-Jade
13:00 - 14:00	Lunch Break	
14:00 - 18:00	Leadership Identity, Values & Purpose	Muhammad Sabri Rawi
19:00 - 20:30	Featured Dinner	

Day 3

07:00 - 07:45	Leadership Presence – Centering Under Pressure	
09:30 - 13:00	Act: Scenario Planning as a Leadership Discipline	Prof Dr Shardul Phadnis
13:00 - 14:00	Lunch Break	
14:00 - 18:00	Voices in the Room Peer Reflection Circle: From Intention to Impact	Elaine Lim



LOCATION

The program will be conducted at the **ASB campus**.

Residence on-campus can also be arranged and relevant rates will apply.

PROGRAM FEE

RM20,000 before SST

WHO SHOULD ATTEND?

Public Sector:

- Senior leaders (Secretary Generals, Deputy Secretary Generals, JUSA & above)

Private Sector Leaders:

- Board members
- C-Suite Executives

FEATURED FACULTY PROFILES



Muhammad Sabri Rawi

Senior Lecturer, Asia School of Business

Muhammad Sabri Rawi is a leadership educator and Mastercoach with 15 years at Iclif, where he has accumulated close to 2,000 hours of leadership development work with leaders across 15 countries and a wide range of industries. His particular depth is in leadership mindset change, coaching and helping leaders examine the assumptions that shape how they think, decide and show up.

Before moving into leadership development, Sabri built his career at PETRONAS, where he developed the Global Leadership Learning Series spanning strategic communications, media relations, project management and human resource management. He now also coaches participants across ASB's MBA, Executive MBA and Master in Central Banking programs.

For NEXT FRONTIERS Series 2, Sabri will lead Leadership Identity, Values & Purpose - creating the space for leaders to examine who they are, what they stand for, and how their values shape the choices they make. Through guided reflection and dialogue, he will help participants connect personal purpose with the way they lead, decide and influence others.

An accredited Mastercoach with the Canadian Coaching Council, Sabri's work is grounded in helping leaders move beyond knowing what good leadership looks like to becoming more conscious of how they actually lead in the moment.



Prof Dr Shardul Phadnis

Prof of Operations and Supply Chain Management, Asia School of Business
Founding Director of Ops21™, Operations for 21st Century

Prof Shardul Phadnis works at the intersection of strategy, uncertainty and organizational adaptability. His research focuses on how leaders and organizations make better strategic choices when the future is uncertain, with particular depth in scenario planning and resilient supply chains.

He has applied scenario planning with business and public-sector organizations across Asia, Europe and the Americas, and his work spans industries including semiconductors, chemicals, food and beverage, pharmaceutical distribution and logistics. His research has been published in leading journals including Strategic Management Journal, Academy of Management Perspectives and MIT Sloan Management Review.

For NEXT FRONTIERS Series 2, Shardul will lead Scenario Planning as a Leadership Discipline - helping senior leaders challenge assumptions, test strategic choices and build the discipline to act with greater clarity under uncertainty.

He is the author of *Strategic Planning for Dynamic Supply Chains: Preparing for Uncertainty Using Scenarios* (Palgrave Macmillan, 2022) and holds a PhD in Engineering Systems from the Massachusetts Institute of Technology.

FEATURED FACULTY PROFILES



Dr Ho Sui-Jade

Associate Professor II of Economics
Associate Dean, Central Banking Group
Faculty Co-Director, Tun Ismail Ali Center of Excellence, Asia School of Business

Dr Ho Sui-Jade is an economist specialising in monetary policy, inflation forecasting and macroeconomic dynamics. Before joining Asia School of Business, she served as Deputy Director in the Monetary Policy Department at Bank Negara Malaysia and was a member of the secretariat supporting the central bank's Monetary Policy Committee.

Her work also extends to climate change economics, including co-leading a subgroup within the Monetary Policy Workstream of the Network for Greening the Financial System (NGFS). Her research interests include monetary policy communication, transmission, inflation expectations and the relationship between firms and the macroeconomy.

For NEXT FRONTIERS Series 2, Dr Ho brings a Malaysia economic and policy perspective to the dialogue on Strategic Alignment Across Asia's Fault Lines, complementing Dr Z's broader regional lens.

She holds degrees from the University of Cambridge, Harvard University and the University of Michigan, and is a CFA charterholder.



Elaine G. E. Lim

Faculty Director of NEXT FRONTIERS Leadership Program Series 2
Adjunct Faculty, ASB Executive Education

Elaine Lim brings more than 30 years of experience in leadership, talent development and organisational transformation across Asia. Her career spans professional services, technology and operating roles, including eight years as ASEAN Talent Development Leader at Ernst & Young, where she led talent strategy across more than 10 markets for approximately 20,000 professionals and established the ASEAN Leadership Academy.

As Faculty Director, Elaine will be present across all three days, working closely with the faculty team and Program Director to connect the different perspectives, surface the implications for leaders, and ensure the learning remains relevant to the realities they face. She will also lead the Immersive Learning Expedition: Leadership Stories of the City and Voices in the Room - helping participants translate what they have seen, heard and experienced into reflection, dialogue and leadership action. Her strength lies in connecting strategy with leadership capability, helping leaders navigate change and ambiguity, and turning insight into practical action on real business challenges. Her work is grounded in applied and experiential learning, with a strong emphasis on reflection, relevance and transfer back to the workplace. Elaine is an ICF Certified Professional Coach.

FEATURED FACULTY PROFILES



Dr Jason Wei Chen Yang

Research, PBC School of Finance, Tsinghua University
Director, China Insurance and Pension Finance Research Center
Adjunct Faculty, Asia School of Business

Dr Wei brings more than two decades of experience spanning global finance, central banking, systemic risk and policy research across China and the United States. At Tsinghua University's PBC School of Finance, he leads research in insurance and pension finance and contributes to policy and industry work across fintech, credit risk, asset management and real estate finance.

His perspective is shaped by senior roles on both sides of the Pacific - including as an economist at the Federal Reserve Bank of New York, Senior Economist at the Federal Reserve Bank of Philadelphia, and founding Director of Credit Research under the Chief Credit Officer at AIG. His work has examined some of the forces that sit at the heart of today's economic realignment, including systemic financial risk, capital markets, financial technology and changing investment structures. For NEXT FRONTIERS Series 2, Dr Wei brings this global and policy-informed perspective to help leaders anticipate shifts in capital, technology and systemic risk, and frame what these changes mean for strategic positioning in a realigning world. Dr Wei holds a Ph.D. in Finance from New York University, a Master's degree in Economics from the University of Texas at Austin, and a Bachelor's degree in Finance from Tsinghua University.



Prof Philip Zerrillo ("Dr Z")

Professor of Marketing Strategy & Innovation
Adjunct Faculty, Asia School of Business

Prof Philip Zerrillo, known widely as Dr Z, brings decades of experience across strategy, business leadership and the evolving economic landscape of Asia. A Kellogg-trained strategist, former board director and academic leader across six countries, Dr Z has spent much of his career embedded in Asian business - studying how companies, markets and institutions respond when growth trajectories, policy environments and competitive dynamics

diverge. He has authored more than 80 cases and teaching notes and written extensively on the business landscapes of Singapore, Thailand and Myanmar.

His perspective spans marketing strategy, innovation, entrepreneurship, government policy and organizational change, giving him a particularly strong lens on the tensions and opportunities created as Asia's economies develop along increasingly different paths. For NEXT FRONTIERS Series 2, Dr Z will lead Strategic Alignment Across Asia's Fault Lines - helping senior leaders examine how shifting markets, policy choices and regional dynamics reshape strategic assumptions, and where organizations may need to realign priorities, capabilities and positioning. Dr Z holds a Ph.D. in Marketing from Northwestern University's Kellogg School of Management and was conferred an Honorary Ph.D. by Thammasat University in recognition of his sustained contribution to business education in Southeast Asia.



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SCAN ME



Next Frontiers Leadership Program:

Anticipate.Align.Act

