

**OPEN ENROLLMENT
PROGRAM**



STRATEGIC TRANSITIONS: TECHNOLOGY, AI AND EXECUTIVE LEADERSHIP

PROGRAM DETAILS

FACULTY	DATE/TIME	Fee[*]	VENUE
Christopher Vas	22 - 23 April 2026 9.00AM - 5.00PM	RM5,000 USD1,250	Asia School of Business

Note: *

- Excludes Sales & Service Tax (8%)
- Fee excludes accommodation at ASB Residential for outstation/ overseas participants but can be arranged at additional cost.
- USD Pricing is indicative pricing. All fees are invoiced in Malaysian Ringgit (RM). USD amounts are shown for reference only and will vary based on the prevailing exchange rate at the time of payment.

Program Overview

Technology trajectories are accelerating, AI is reshaping decision-making, and shifting ESG expectations are redefining how organisations compete, govern and create value. For senior leaders, the challenge is no longer whether to respond to these forces, but how to navigate multiple, overlapping transitions in a coherent and strategic manner while balancing performance, risk and accountability.

The program enables leaders to examine the 360-degree transitions shaping their organisations across technology, AI, ESG, policy and leadership. Through structured frameworks, application of technology management tools such as technology roadmapping and Malaysian Corporate ESG Calculator, and applied use cases from Malaysia and the region, participants explore how technologies including AI, drones and renewable systems can create organisational opportunities beyond compliance - improving efficiency, transparency and resilience - while developing the leadership judgement required to translate complexity into informed strategic choices across both public and private sector contexts.

Learning Outcomes

At the end of the program, participants will have learned:

- Apply technology management frameworks to assess strategic transitions within the organisational context.
- Evaluate emerging technologies, including AI, and understand how they are reshaping industries, value chains and governance structures beyond organisational boundaries.
- Use practical tools such as technology roadmapping to inform investment, capability development and sequencing decisions.
- Assess how macro-level forces-including geopolitics, policy and funding-interact with technology to influence organisational business models.
- Strengthen leadership judgement and networks to support cross-sector collaboration and advance Malaysia's innovation and competitiveness agenda.
- Apply the Malaysian Corporate ESG Calculator to assess organisational ESG performance, with *three months* of post-program access.

Who Will Benefit?

- Senior leaders who are responsible for strategy, policy and organisational transformation including:
 - ✓ CEOs, C-suite executives and general managers
 - ✓ Senior public servants and policy leaders
 - ✓ Directors and senior managers in GLCs and regulated industries
 - ✓ Leaders from sectors such as finance, industrials, agritech, infrastructure, manufacturing and related services
- Suitable for participants navigating technology-enabled change in complex, multistakeholder environments.

Program Outline

Day 1 – Understanding Strategic Transitions

Session 1: Framing Strategic Transitions for Organizations

Participants define transition-related problem statements relevant to their organization and sector, clarifying what must change, why it matters, and where leadership attention is required.

Session 2: Malaysia's Economic and Industrial Transitions

An examination of the structural challenges and opportunities shaping Malaysia's industrial and innovation landscape, including competitiveness, productivity and policy settings.

Session 3: Emerging Technologies and AI-Strategic Implications

Explores how technologies such as drones, renewable systems are evolving and converging, highlighting the strategic implications for organizational performance, risk and competitiveness.

Session 4: AI, Technology Adoption and Organizational Readiness

Examine AI as a strategic organizational challenge and use technology adoption models to explore how leadership and capability influence successful adoption and readiness for scale.

Day 2 – Leading and Governing Transitions

Session 5: Technology Roadmapping for Executive Decision-Making

Introduces technology roadmapping as a strategic tool, showing how leaders can align technology choices with organizational goals, capabilities and timelines.

Session 6: Implementing Technology Roadmapping in Organizations

This session examines how technology roadmaps are embedded within Organizations, focusing on ownership, governance and integration with strategy to support sustained execution.

Session 7: Leadership, Governance and Organizational Capability

This session explores how leadership roles, governance structures, policy frameworks and financial instruments must evolve to support technology and AI-enabled transitions.

Session 8: Sustaining Malaysia as an Innovation-Driven Economy

Participants synthesise insights from the earlier sessions to reflect on how Malaysian Organizations must build resilient, innovation-led strategies in an uncertain global environment.

Faculty



Dr Chris Vas is an innovation and technology policy expert with senior experience across government, industry, and academia. He is an Adjunct Associate Professor at the University of Canterbury (New Zealand) and Associate Editor of SDA Bocconi's E&M Plus Journal special issue on Advancing Technology Management. Based in Australia, he serves as General Manager of the Food Innovation Precinct Western Australia (FIPWA) and Director—Executive Officer of the South East Corridor Councils Alliance (SECCA), leading large-scale initiatives in agritech, clean-technology adoption, regional innovation ecosystems, and cross-border partnerships that link policy, industry capability, and applied research.

Internationally, Dr Vas has worked with governments, corporates, and universities across Singapore, India, New Zealand, and Malaysia, delivering programs in R&D commercialisation, innovation precinct planning, productivity transformation, and multi-stakeholder engagement. He has collaborated with Organizations including IBM, Google, Vodafone, and Malaysia's Sabah State Government. A recognised thought leader, his commentary appears in Management Today (UK), The European Financial Review, and Dialogue Review (Duke Corporate Education), and he has been featured by The Business Times Singapore, Countryman, ABC News Breakfast, and Channel News Asia, with insights cited in outlets such as Forbes. Dr Vas holds a PhD in Public Policy (ANU), an MBA, and a Bachelor of Engineering, with executive education from MIT Sloan and Columbia Business School, and is a qualified company director certified as a GAICD (Australia) and CMInstD (NZ).



Asia School of Business (DU046(W))

Iclif Executive Education Center

ASB Academic, No 11, Jalan Dato' Onn, 50480 Kuala Lumpur

Email: ExecEd@asb.edu.my

exec.asb.edu.my



[asbiclif](https://www.linkedin.com/company/asb-iclid)



[@asb_iclid](https://www.instagram.com/asb_iclid/)



[asbiclif](https://www.facebook.com/asb_iclid)



[asb iclid](https://www.youtube.com/@asb_iclid)

SCAN ME



Strategic Transitions:
Technology, AI and
Executive Leadership 