

全球经济变局、中国转型 与绿色金融新趋势

*Global Economic Shifts, China's Transformation
and Emerging Trends in Green Finance*



课程详情

PROGRAM DETAILS

师资 FACULTY	日期/时间 DATE/TIME	费用 [*] FEE	地点 VENUE
荣森教授 (Prof. Rong Sen)	2026年6月26日 上午9:00 - 下午5:00 26 June 2026 9.00AM - 5.00PM	RM3,500 USD875	亚洲商学院 Asia School of Business

备注:^{*}

- 费用不包含销售及服务费 (8%)
- 费用不包含外地/海外学员在ASB住宿中心的住宿费用, 如有需要, 可根据学员需要另行安排并收取额外费用。
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Note:^{*}

- Excludes Sales & Service Tax (8%)
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- USD Pricing is indicative pricing. All fees are invoiced in Malaysian Ringgit (RM). USD amounts are shown for reference only and will vary based on the prevailing exchange rate at the time of payment.

课程概览

在全球经济格局加速重塑、产业链深度调整与绿色转型持续推进的背景下，宏观经济走势、政策方向与资本流向之间的联动日益紧密。对于企业管理者、金融机构及政策相关人士而言，如何从全球视角理解中国及亚洲经济发展的新逻辑，并把握绿色金融带来的结构性机遇，已成为提升战略判断力的重要课题。

本课程将从全球经济变局出发，系统梳理中国经济转型的新动能，以及绿色金融在推动产业升级、双碳转型与区域合作中的关键作用。课程内容涵盖全球经济趋势、中国宏观经济驱动力、ESG与碳市场机制、中国绿色金融体系，以及欧盟与东盟在绿色金融领域的实践与启示，帮助学员建立更具前瞻性的区域视野，识别绿色经济时代中的战略机遇与商业价值。

适用对象

- 商业银行中高层管理人员
- 金融业高管
- 政府管理人员

学习成果

在课程结束时，参与者将学会：

- 理解全球经济重构与绿色转型的主要趋势
- 把握亚洲区域经济与产业升级的新动向
- 掌握绿色金融、ESG与碳市场的核心逻辑
- 对比分析中国、欧盟与东盟绿色金融实践
- 识别区域合作与绿色经济中的战略机遇

课程大纲

全球秩序重塑

- 全球化三大支柱的演变
- 全球化的转折点
- 全球化新趋势

全球经济走势

- 后疫情时代的全球央行政策
- 全球贸易现状

中国经济驱动力

- 进出口贸易分析
- 国内消费市场
- 固定资产投资

中国经济突破路径

- 绿色发展战略
- 科技创新驱动

ESG理念与中国绿色发展

- 如何在绿色发展上达成全球共识

中国双碳承诺与绿色产业结构

- 中国碳中和产业结构分析
- 碳中和前、中、后期各阶段的关键产业
- 能源替代、节能降耗、减排与碳汇
- 碳汇业务的现状与发展趋势

中国绿色金融体系框架

- 中国绿色金融发展概况：阐述绿色金融在中国的发展历程。
- 政府立场、市场反馈及关键发展举措：分析政策导向、市场主体响应以及核心推动政策。
- 绿色金融总体框架及各类业务介绍：系统梳理绿色金融的顶层设计，并介绍相关金融产品与业务。
- 碳交易市场概论：介绍碳排放权交易市场的基本概念。
- 碳交易市场形式及关键要素：解析碳市场的组织形式与核心交易机制。
- 金融机构参与碳市场的路径与方式：探讨各类金融机构如何深度参与碳市场并发挥作用。

欧盟绿色金融发展经验

- 监管框架：绿色活动的通用语言
- 市场标准：绿色债券的“金标准”
- 公共投资与催化工具：动员投资的手段

课程大纲

欧盟绿色金融市场

- 市场规模与增长态势
- 绿色债券市场的领导地位
- 分类法一致性分析
- 资本动员
- 全球蓝图

东盟 (ASEAN) 绿色金融发展

- 务实的“公正转型”工具
- 市场协调与一致性
- 催化基础设施项目

中国-东盟绿色金融合作

- 合作框架
- 共同语言
- 支持性保障机制

欧盟-东盟合作

- 政策对话
- 直接财务支持与技术援助



关于师资



荣森教授是一位在宏观经济、金融及国际市场领域兼具学术深度与实务经验的资深专家，在学界、金融机构及政策咨询领域拥有丰富经历。他现担任清华大学、北京大学、上海交通大学、上海财经大学及西南财经大学特聘教授，并曾任国家发展和改革委员会与亚洲开发银行（ADB）联合金融研究课题组副组长。

荣森教授在金融机构拥有 18 年从业经验，对中国经济与金融发展趋势、宏观经济分析及政策咨询具有深厚专业积累。同时，他也因对国际地缘政治发展及其对金融市场影响的深入洞察而广受认可。荣森教授还拥有宝贵的国际视野，曾在英国伦敦金融城工作 4 年，直接接触全球经济、国际金融市场及离岸人民币市场。这段海外市场经验，加上其长期在中国本土金融体系中的实践，使他对在岸与离岸市场均具备少见而全面的理解。

此外，他还深度参与人民币国际化及中国企业全球化发展的多项关键项目，并因能够将宏观经济趋势与金融机构、企业及政策制定者所面临的实际战略问题相结合而备受推崇。他是英国政府“志奋领奖学金”（Chevening Scholarship）获得者，并拥有英国金融与投资管理硕士学位。

Program Overview

Against the backdrop of accelerating shifts in the global economic order, deep restructuring of industrial chains, and the continued advancement of the green transition, the linkages between macroeconomic trends, policy direction, and capital flows are becoming increasingly significant. For business leaders, financial institutions, and policy-related professionals, the ability to understand the evolving logic of economic development in China and Asia from a global perspective - and to capture the structural opportunities emerging from green finance - has become an important strategic capability.

This course examines these developments through a global lens, providing a structured understanding of China's new economic growth drivers and the role of green finance in supporting industrial upgrading, decarbonization, and regional cooperation. Covering global economic trends, China's macroeconomic drivers, ESG and carbon market mechanisms, China's green finance framework, as well as green finance practices in the EU and ASEAN, the course is designed to help participants build a more forward-looking regional perspective and identify the strategic and commercial opportunities emerging in the green economy.

Learning Outcomes

- Understand the key trends shaping global economic restructuring and the green transition
- Gain insight into new developments in Asia's regional economy and industrial upgrading
- Grasp the core logic of green finance, ESG, and carbon markets
- Compare green finance practices across China, the European Union, and ASEAN
- Identify strategic opportunities arising from regional cooperation and the green economy

Who Will Benefit?

- Middle to Senior Management of Commercial Banks
- Financial Industry Executives
- Government Officials / Public Sector Administrators



Program Agenda

Reshape of the global order

- Change in the three pillars of globalization
- Turning point of globalization
- New trend

Global economic trend

- Global central bank policy since Covid
- Global trade

China's economic powerhouse

- Export and Import
- Domestic consumption
- Fixed asset investment

China's path of economic breakthrough

- Green development
- Technological innovation

ESG Concepts and China's Green Development

- How to Achieve Global Consensus on Green Development

China's Dual Carbon Commitment and China's Green Industry Structure

- Analysis of China's Carbon Neutrality Industry Structure
- Key Industries in the Pre-, Mid-, and Post-Carbon Neutrality Stages
- Energy Substitution, Energy Conservation, Emissions Reduction, Carbon Sink
- Carbon Sink and the Current Development of Carbon Sink Businesses

Framework of China's Green Financial System

- Introduction to the Development of Green Finance in China
- Government Stance, Market Feedback, Key Development Initiatives
- Overall Framework of Green Finance and Introduction to Various Businesses
- Introduction to Carbon Trading Markets
- Forms of Carbon Trading Markets and Key Aspects of Carbon Trading
- How Various Financial Institutions Participate in the Carbon Market

How does EU develop green finance

- Regulatory framework: A Common Language for Green Activities
- Market Standards: A Gold Standard for Green Bonds
- Public Investment & Catalytic Tools: Mobilizing investment

Program Agenda

EU Green finance market

- Market size and growth
- Green Bond Market Leadership
- Taxonomy alignment
- Capital Mobilization
- A Global Blueprint

ASEAN Green finance development

- A Practical "Just Transition" tool
- Harmonizing the Market
- Catalyzing infrastructure Projects

China-ASEAN Green Finance Cooperation

- Cooperation framework
- Common language
- Supporting mechanism

EU-ASEAN Cooperation

- Policy dialogue
- Direct Financial and Technical Support



Faculty



Prof. Rong Sen is a distinguished scholar and practitioner in macroeconomics, finance, and international markets, with deep experience across academia, financial institutions, and policy advisory work. He currently serves as a specially appointed professor at Tsinghua University, Peking University, Shanghai Jiao Tong University, Shanghai University of Finance and Economics, and Southwestern University of Finance and Economics. He also previously served as Deputy Leader of the Financial Research Group jointly established by China's National Development and Reform Commission (NDRC) and the Asian Development Bank (ADB).

With 18 years of experience in financial institutions, Prof. Rong has developed strong expertise in China's economic and financial development trends, macroeconomic analysis, and policy consulting. He is also well known for his insights into international geopolitical developments and their impact on financial markets.

Prof. Rong brings a valuable international perspective through four years of professional experience in the City of London, where he gained first-hand exposure to the global economy, international financial markets, and the offshore RMB market. This combination of overseas market experience and extensive work within China's domestic financial system has given him a rare and well-rounded understanding of both onshore and offshore markets.

He has also been actively involved in key initiatives related to RMB internationalization and the global expansion of Chinese enterprises, and is highly regarded for his ability to connect macroeconomic trends with practical strategic implications for financial institutions, enterprises, and policymakers. He is a Chevening Scholar and holds a Master's degree in Finance and Investment Management from the United Kingdom.





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