

ESG与可持续发展

面向未来商业领导者的系统课程

ESG and Sustainability
A Structured Program for Future Business Leaders



课程详情

PROGRAM DETAILS

师资 FACULTY	日期/时间 DATE/TIME	费用 [*] FEE	地点 VENUE
唐秉杰 (Gary Tang)	2026年7月8日 上午9:00 - 下午5:00 8 July 2026 9.00AM - 5.00PM	RM2,750 USD688	亚洲商学院 Asia School of Business

备注:^{*}

- 费用不包含销售及服务税费 (8%)
- 费用不包含外地/海外学员在ASB住宿中心的住宿费用, 如有需要, 可根据学员需要另行安排并收取额外费用。
- 美元定价仅为参考价格。所有费用均以马来西亚林吉特 (RM) 计费。美元金额仅作参考之用, 实际费用会根据付款时的汇率有所不同。

Note:^{*}

- Excludes Sales & Service Tax (8%)
- Fee excludes accommodation at ASB Residential for outstation/ overseas participants but can be arranged at additional cost.
- USD Pricing is indicative pricing. All fees are invoiced in Malaysian Ringgit (RM). USD amounts are shown for reference only and will vary based on the prevailing exchange rate at the time of payment.

课程概览

本课程围绕 ESG 与可持续发展的核心议题展开，帮助学员系统理解 ESG 的概念框架、商业价值、战略制定、落地执行、评级标准及未来发展趋势，建立从基础认知到实践应用的完整学习闭环。

课程强调实战导向，通过案例分析、小组讨论、工具讲解与行动方案设计，帮助学员将 ESG 理念转化为企业管理与商业决策中的实际能力。课程同时关注全球及亚洲 ESG 发展趋势、监管演进与职业发展机会，提升学员对可持续发展的整体视野与前瞻判断。

- 体系化学习：覆盖 ESG 概念、战略、执行、评级与趋势，形成完整框架。
- 实战导向：通过案例研究、小组讨论和实战演练，强化应用能力。
- 前瞻视角：结合未来趋势、监管变化与职业发展路径，拓展长期价值认知。

学习成果

在课程结束时，参与者将学会：

- 系统理解 ESG 的起源、定义、核心概念及其商业价值。
- 掌握企业 ESG 战略制定与 ESG 风险管理的基本框架。
- 理解 ESG 战略执行中的关键环节，包括低碳转型、循环经济、数据管理与信息披露。
- 认识主流 ESG 评级机构、方法论及评分逻辑。
- 提升解读 ESG 评级报告及优化企业可持续发展表现的能力。
- 把握全球 ESG 监管趋势及 ESG 相关职业发展方向。

适合参与人群

- 希望系统了解 ESG 与可持续发展框架的学习者。
- 对企业战略、风险管理、可持续转型及 ESG 实践感兴趣的未来管理者与商业人才。

课程大纲

模块一：ESG概述与商业价值

- ESG 的起源、定义与核心概念
- 联合国可持续发展目标 (SDGs) 解读
- ESG 的商业价值：投资、监管与市场视角
- 全球与亚洲 ESG 发展趋势

模块二：企业ESG战略与管理

- 识别关键 ESG 议题与风险
- 构建 ESG 风险管理框架
- 从愿景到目标：制定 ESG 战略
- 利益相关方沟通与管理

模块三：ESG战略执行与落地

- 企业低碳转型路径与碳管理
- 循环经济与“无废”管理实践
- ESG 数据收集、管理与披露实战
- 制定可行的 ESG 行动计划

模块四：ESG评级与标准解析

- 主流 ESG 评级机构介绍，如 MSCI、Sustainalytics等
- ESG 评级方法论与评分逻辑
- 如何解读和提升 ESG 评级报告

模块五：未来趋势与总结展望

- ESG 前沿议题，如生物多样性、科技赋能 ESG
- 全球 ESG 监管政策展望
- ESG 领域的职业发展路径



关于师资



唐秉杰 (Gary Tang), 环一科技创始人兼CEO, ESG战略与可持续发展领域专家。拥有超过25年的环境健康安全 (EHS) 与可持续发展管理经验, 其中10年以上企业高管履职经历, 长期服务于世界500强企业, 在ESG战略落地、组织安全文化与系统韧性建设方面具备深厚实践积累。

唐秉杰先生致力于为企业提供ESG与可持续发展综合解决方案, 已主导服务20余家世界500强企业, 覆盖能源、化工、制造、医药等多个行业, 帮助企业系统构建可持续运营体系, 提升ESG绩效与信息披露能力。

在行业发展层面, 他牵头编写《零碳园区/工厂技术指南》《无废园区/工厂评价原则》《企业人类工效学风险评估指南》等多项国家及行业团体标准, 推动ESG与低碳发展体系的规范化进程。同时, 他在国内率先引入“人与组织绩效 (HOP)”安全管理理念, 推动企业从传统安全管理向系统韧性与人本绩效转型, 并主导翻译出版多部相关专业著作。

在学术与人才培养方面, 唐秉杰先生长期参与产学研合作, 现任上海交通大学环境科学与工程学院企业EHS导师、安泰经济与管理学院ESG与可持续发展协会理事, 并担任江苏大学产业教授, 持续推动ESG与组织可持续发展的知识传播与人才培养。

在创立环一科技之前, 他曾任职于通用电气 (GE), 担任亚洲区健康安全经理, 并在默克化工、中芯国际等知名企业担任EHS负责人, 积累了丰富的跨行业、跨区域管理经验。

Program Overview

This program is designed to provide participants with a structured understanding of ESG and sustainability, covering key areas such as core concepts, business value, strategy development, implementation, ratings, and future trends. It creates a complete learning journey from foundational understanding to practical application.

With a strong practical orientation, the program incorporates case studies, group discussions, tool-based learning, and action plan development to help participants translate ESG principles into real business and management practice. It also offers a forward-looking perspective on global and Asian ESG developments, regulatory evolution, and career opportunities in the sustainability space.

- Structured learning: Covers ESG concepts, strategy, implementation, ratings, and emerging trends.
- Practical focus: Emphasises application through case studies, group discussions, and workshops.
- Forward-looking perspective: Integrates future trends, regulatory developments, and career pathways in ESG.

Learning Outcomes

- Understand the origins, definitions, and core concepts of ESG, as well as its business relevance.
- Grasp the fundamentals of ESG strategy development and ESG risk management.
- Understand key implementation areas, including low-carbon transition, circular economy, data management, and disclosure.
- Gain familiarity with major ESG rating agencies, methodologies, and scoring logic.
- Strengthen the ability to interpret ESG rating reports and improve sustainability performance.
- Develop a forward-looking understanding of global ESG regulations and career pathways in ESG.

Who Will Benefit?

- Learners seeking a systematic understanding of ESG and sustainability.
- Future managers and business professionals interested in strategy, risk management, sustainability transformation, and ESG practice.

Program Agenda

Module 1: ESG Overview and Business Value

- Origins, definition, and core concepts of ESG
- Introduction to the UN Sustainable Development Goals (SDGs)
- The business case for ESG: investment, regulation, and market perspectives
- Global and Asia ESG trends

Module 2: Corporate ESG Strategy and Management

- Identifying material ESG issues and risks
- Building an ESG risk management framework
- From vision to targets: developing an ESG strategy
- Stakeholder engagement and communication

Module 3: ESG Strategy Implementation

- Low-carbon transition pathways and carbon management
- Circular economy and zero-waste management practices
- ESG data collection, management, and disclosure in practice
- Developing a practical ESG action plan

Module 4: ESG Ratings and Standards

- Introduction to major ESG rating agencies, such as MSCI and Sustainalytics
- ESG rating methodologies and scoring logic
- How to interpret and improve an ESG rating report

Module 5: Future Trends and Conclusion

- Emerging ESG themes, including biodiversity and tech-enabled ESG
- Outlook on global ESG regulations
- Career development in the ESG field



Faculty



Gary Tang possesses over 20 years of profound experience in EHS management and leadership roles within multinational corporations. His core competencies span cross-cultural operational excellence across multiple sites in the Asia-Pacific region, supply chain management, and NGO engagement. He has previously served as the Asia-Pacific Health and Safety Program Manager and China EHS Leader for globally renowned companies such as GE (General Electric), SABIC, and Ciba, accumulating highly practical experience in business operations, risk and compliance management, and strategic planning.

As the founder and CEO of EFC, he leads the company with a focus on EHS consulting and eco-environmental business, while deeply engaging in sustainability research within fields such as green low-carbon initiatives, ESG, and smart environments. Additionally, he serves as an EHS mentor and lecturer at the School of Environmental Science and Engineering at Shanghai Jiao Tong University and holds the position of Vice Dean of the EFC-Jiangsu University Sustainability Research Institute. Gary holds an EMBA from the Antai College of Economics & Management at Shanghai Jiao Tong University and possesses a multi-disciplinary educational background in preventive medicine, biomedical engineering, and law.



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ESG and Sustainability.

