ASIA School of Business
in collaboration with MIT Sloan Management
Iclif Executive Education Center

MyDIGITAL

EXECUTIVE DIGITAL LEADERSHIP PROGRAMME

In partnership with Technology Partners :

aws cisco IBM Microsoft Shopee

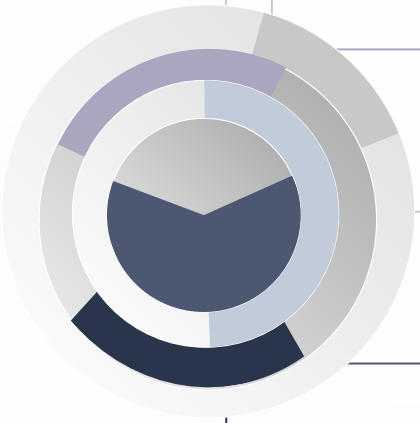
Last Updated: 14 January 2026

OVERVIEW

The Executive Digital Leadership Programme (EDLP) is a three-part initiative co-developed with MyDIGITAL Corporation. It empowers leaders across the public and private sectors, including those from start-ups, Small and Medium Enterprises (SME), and Micro, Small, and Medium Enterprises (MSME) to navigate the complexities of digital transformation with confidence. Designed to equip leaders with cutting-edge skills and knowledge on emerging trends, this programme covers essential topics such as digitalisation, cybersecurity, and leadership delivered by top industry experts.

Participants will embark on a dynamic learning journey, featuring interactive presentations, case studies, group discussions, and experiential learning methods.

A unique highlight of this programme is the involvement of leading tech giants like Microsoft, IBM, AWS, Shopee, and Cisco, who will offer insights through panel discussions, guest lectures, and hands-on guidance. These companies will also play a role in reviewing participants' digital roadmaps, providing invaluable feedback to drive impactful change from the top down.



ENGAGE WITH INDUSTRY EXPERTISE
Engage with our Technology Partners to connect knowledge with practical application, gaining a comprehensive understanding of digital leadership.

STRATEGIC TECH INTEGRATION
Discover how enablers such as strategy, culture, agility, and alignment can drive your organisation's digital growth and ensure long-term success.

CONNECT WITH INDUSTRY LEADERS
Network with distinguished peers, renowned academic faculty, and technology experts, opening doors for collaborations that shape the future.

ELEVATE YOUR DIGITAL LEADERSHIP
Equip yourself with the knowledge to navigate complexities and seize opportunities, building resilience for the digital economy.

LEAVE WITH STRATEGIC PLANS
Create actionable digital transformation strategies for your organisation and validate plans with peers and industry experts.

ACADEMIC AND INDUSTRY SYNERGY
Benefit from a curriculum developed by world-class faculty at Asia School of Business and MIT Sloan, enriched with insights from industry leaders - empowering you to become a digital trailblazer.

PROGRAMME FEE

RM 24,660 (subject to SST)*

**Fee displayed is before the incentive scheme and HRD Corp's approval for qualified applicants. Terms and conditions apply.*

INCENTIVE SCHEMES

Malaysian citizens and locally incorporated companies are encouraged to apply for the Executive Digital Leadership Programme (EDLP), which offers various incentive schemes curated by MyDIGITAL Corporation as depicted below.

100% Incentive

Malaysian citizens working in **Start-ups, MSME or SME** that meet **ALL** the required criteria set below **
**** Subject to terms and conditions. Limited places available.**

Malaysian citizens working in the **public sector/civil servants**

50% Incentive

Malaysian citizens working in **Start-ups, MSME and SME.**

25% Incentive

Malaysian citizens working in Malaysian-based companies including **multinationals, government-linked corporations,** and similar entities.

** Refer to the Terms & Conditions in **EDLP Incentive Eligibility Guideline**

COHORT DATES

A total of 10 Cohorts completed the programme from 2023 - 2025.
Dates for **Cohorts 11 - 14 in 2026** are below: ***

COHORT 11	**Part 1: 06 Apr - 30 Apr** **Part 2: 04 May - 29 May** **Part 3: 02 Jun - 22 Jun**
COHORT 12	**Part 1: 11 May - 05 Jun** **Part 2: 08 Jun - 03 Jul** **Part 3: 06 Jul - 27 Jul**
COHORT 13	**Part 1: 06 Jul - 31 Jul** **Part 2: 03 Aug - 28 Aug** **Part 3: 01 Sep - 21 Sep**
COHORT 14	**Part 1: 17 Aug - 11 Sep** **Part 2: 14 Sep - 09 Oct** **Part 3: 12 Oct - 02 Nov**

Parts 1, 2 and 3 will be completed within **3 months** as follows:

In-person sessions: 14 days in total
- Part 1 and 2: **Five (5) days each Part**
- Part 3: **Four (4) days**

Self-paced online learning with MIT Horizon in each Part.
- **10 topics in total**

*** *Dates are subject to change.*

WHO SHOULD ATTEND?

- Chief Executive Officers
- Chief Technology Officers
- Heads of Departments
- Startup and MSME founders and leaders
- Senior Management
- Government officers holding leadership roles in their ministries
- Anyone interested in digital transformation

WHAT WILL I LEARN?

Digital Transformation

- The Digital Landscape
- Digital Strategy and Vision
- Setting the Right Tone at the Top
- AI Disruptions: Mastering GenAI for Strategic Advantage

01

Ethics

- Legal, Ethical and Social Implications of Digitalisation

02

Cybersecurity and Data

- Cybersecurity and Risk Management
- Data-Driven Decision-Making: Data Strategy and Analytics

03

Emerging Technologies

- Artificial Intelligence
- Robotics
- Generative AI
- Internet-of-Things
- Big Data Analytics
- Blockchain
- Augmented and Virtual Reality
- Cloud Computing

04

Leadership

- Repatterning the Talent Blueprint in AI-First Era
- Digital Transformation Leadership

05

Sustainability

- Digitalization - Enabled Sustainability and Resilience

06

WHAT WILL I ACHIEVE?

Create your organisational digital transformation plan with expert input and insights at the end of Part 3.

FACULTY MEMBERS

DAVID ASIRVATHAM

Professor of Practice, AI & Technology, ASB
Expert in AI and Information Technology

ONG SHIEN JIN

Professor of Practice, AI & Analytics, ASB
Expert in Finance and Analytics

SAM FLANDERS

Associate Professor II of Economics, ASB
International Faculty Fellow, MIT

ELSA SATKUNASINGAM

Director and Senior Lecturer,
Executive Education, ASB
Expert in Governance, Ethics and Culture

MUHAMMAD SABRI RAWI

Senior Lecturer, ASB
Expert in Leadership and Management

ROBIN SPECULAND

External Faculty
Expert in Strategy and Digital Implementation

GARY THESEIRA

Adjunct Associate Professor, ASB
Expert in Sustainability

DIANA GAN

External Faculty
Expert in Transformative Journeys

Digital transformation is not about the tools or technology. It's about the strategy of rethinking how your organisation operates. It's about putting people at the centre of your change initiatives, leveraging technology to drive new business models, and ultimately, reshaping your industry.

– Michael Gale, author of "The Digital Helix"

TESTIMONIALS

I really enjoyed the session. Very insightful and we are really interested in the networking and collaborative opportunities offered. Valuable takeaways my organisation can benefit from.

Participant from a Government Agency

Great class. Good pace of content and lots of interactions. Learnt a lot about my values and very insightful.

Participant from an MNC

I am very satisfied with the topics covered. I have learned a great deal, and the content has been both insightful and practical.

Participant from a Government Agency

MyDIGITAL Corporation was incorporated on 13 September 2021 and is currently an agency under the Ministry of Digital.

MyDIGITAL Corporation
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Academic Partner

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REGISTER NOW

Executive Digital Leadership Programme