

LEADERSHIP

Strategic Planning



Define | Align | Transform

Our Strategic Planning Advisory helps organizations define clear priorities, align leadership and convert ambition into execution-ready plans that deliver measurable results. In today's fast-moving and uncertain environment, strategy cannot remain a vision statement. It must clarify bold choices, define where to compete, determine what to stop doing and build the capabilities needed to win. Research* suggests that up to 80–90% of strategies fail not from poor thinking, but from poor execution. The gap between ambition and results is rarely an ideas problem, it is an execution problem.

We work with leadership teams to move beyond frameworks and planning workshops, embedding the execution discipline needed to turn strategic intent into measurable performance.

Ask yourself:

- Are your strategic priorities sharply defined or broadly aspirational?
- Is your leadership team aligned on trade-offs and resource allocation?
- Can you clearly link strategy to budgets, KPIs and accountability?
- Do you have visibility over execution risks and dependencies?
- Is your organization reacting to change or shaping its competitive position?
- Do you have the execution discipline to close the gap between ambition and results?

* Kaplan, R.S. and Norton, D.P., 1996. The Balanced Scorecard: Translating Strategy into Action. Boston: Harvard Business School Press

What this service supports

- ✔ Definition of a clear strategic ambition and competitive positioning
- ✔ Leadership alignment on priorities, sequencing and trade-offs
- ✔ Translation of strategy into focused initiatives and measurable outcomes
- ✔ Alignment of resources, budgets and operating plans to strategic goals
- ✔ Governance and accountability mechanisms for execution discipline
- ✔ Scenario and contingency planning to strengthen resilience

What this includes

Strategic direction and environmental positioning analysis



3–5 year strategic roadmap development



Milestone and dependency mapping across initiatives



Capability & workforce strategy alignment



Governance and performance alignment mechanisms





What you receive

- A clearly articulated Strategic Direction Framework
- A prioritized initiative portfolio with ownership and milestones
- A 3–5 year strategy roadmap with sequencing clarity
- Defined KPIs and performance architecture
- Governance and accountability structure
- Scenario and risk considerations
- A board-ready strategy presentation

How we work

- Discovery & Strategic Context Review
- Leadership Alignment & Planning Workshops
- Strategic Plan & Roadmap Development
- Governance & Execution Alignment

Our value proposition

We help organizations move beyond strategy documents to real strategic traction. Our approach strengthens prioritization, leadership alignment and execution discipline - ensuring that strategy drives measurable performance outcomes rather than remaining an annual planning exercise.

Expert delivery

Our advisory engagements are delivered by a senior team combining academic rigor with real-world strategic planning and execution experience, ensuring structured thinking, practical decision frameworks and actionable outputs.

For more info, contact:

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