

# SUSTAINABILITY

## *Sustainability Research & Strategic Alignment*



# Define | Align | Transform

As part of Executive Education under the Sustainability Pillar, our advisory services support boards and leadership teams in strengthening sustainability strategy, governance and institutional capability.

We help organizations move beyond compliance toward long-term value creation and credible sustainability positioning.

In an increasingly complex regulatory and stakeholder environment, critical questions arise:

- Are we strategically positioned - or merely compliant?
- How does our sustainability maturity compare to global leaders?
- Are our priorities aligned with long-term risk and growth?
- Is sustainability embedded institutionally, or dependent on individuals?

Our advisory engagements provide structured clarity, strategic direction and implementation pathways.



# Our Advisory Structure

Organizations may engage a single module or pursue the full three-phase journey.



## Sustainability Benchmarking & Landscape Diagnostic

### Establish strategic clarity through independent assessment

An evidence-based evaluation of sustainability positioning relative to global benchmarks, peers and regulatory developments.

#### Deliverables include:

- Sustainability Benchmarking Report
- Best Practice & Framework Alignment Matrix
- Regulatory Exposure Assessment
- Gap & Opportunity Heat Map

#### Outcome:

A clear, leadership-ready view of sustainability maturity and exposure.



## Sustainability Strategy & Priority Design

### Translate insight into focused strategic direction

Define sustainability priorities aligned with business strategy, governance expectations and long-term value creation.

#### Deliverables include:

- Sustainability Strategic Framework
- KPI & Target Architecture
- Phased Roadmap
- Executive & Board Briefing

#### Outcome:

A focused, board-aligned sustainability strategy grounded in evidence.



## Sustainability Implementation & Institutional Embedment

### Embed sustainability into governance, systems and capability

Integrate sustainability into operating models, oversight routines and performance systems to ensure durable impact.

#### Deliverables include:

- Operating Model Integration Plan
- Governance & Oversight Framework
- Performance Monitoring Architecture
- Capability Development Sessions

#### Outcome:

Sustainability embedded into structures, processes and leadership practice.



## Our value proposition

We transform sustainability ambition into strategic discipline.

Our approach combines academic rigor, independent perspective and executive-level framing - strengthening governance maturity and institutional capability.

Our insights are not only delivered but internalized across leadership and boardroom discussions.

## Expert delivery

Our advisory engagements are delivered by an experienced team and guided by sustainability governance and ESG reporting specialists. This ensures that our methodologies, recommendations and outputs align with board-level expectations, Bursa Malaysia sustainability disclosure requirements, and leading global ESG frameworks and standards.

**For more info, contact:**

✉ [ee-advisory@asb.edu.my](mailto:ee-advisory@asb.edu.my)





Iclif Executive Education Center



### **Asia School of Business (DU046(W))**

Iclif Executive Education Center

ASB Academic, No 11, Jalan Dato' Onn, 50480 Kuala Lumpur

**Email:** [ExecEd@asb.edu.my](mailto:ExecEd@asb.edu.my)

[exec.asb.edu.my](http://exec.asb.edu.my)



[asbiclif](https://www.linkedin.com/company/asbiclif)



[@asb.iclif](https://www.instagram.com/asb.iclif)



[asbiclif](https://www.facebook.com/asbiclif)



[asb iclif](http://asb.iclif)